

Northern India Institute of Fashion Technology, Mohali



*For An Exciting career In Garment,
Textile & Retail Industry*

WHY STUDY DESIGN?



- Because times keep changing. What is considered 'fine' today is out dated tomorrow with even better.
- For a country like India, the need for designers has just come of age. Our Products & Services are pursued not only by Indian's, but foreign clients as well.
- It's time for us to see Design as a promising field for youngsters with talent.
- In today's competitive world of brand wars, what sells one brand from the other is it's design value.
- Design is the need of tomorrow and designers are here to stay!



INFRASTRUCTURE



- The department of Industries & Commerce, Govt. Of Punjab, established Northern India Institute of Fashion Technology, in 1995, comprehending and visualizing the need of trained professionals in the arena of Textile and Garment Industry.
- NIIFT, houses a plethora of facilities that provide the necessary infrastructure to run courses effectively.



THE COMPUTER LAB



Well equipped with latest software and Wi-Fi enabled network, NIFT computer labs are modern and adequate to meet curricula requirements. Special computer labs with latest apparel industry software such as Tukatech, Tuka Studio, Colour Matters, ERP Software (GEMS), Wins (Textile Software) etc have been created for industry-oriented training.



THE LIBRARY



The Library holds a comprehensive and up-to-date collection of knowledge resources, both print and non-print resources, on fashion and related disciplines. It is organized as per international standards and is fully automated.

THE RESOURCE CENTRE

This is a storehouse of comprehensively listed and neatly displayed samples of fabrics, garments and accessories. Specimens of garments by Indian and foreign designers and by NIIFT students are also on permanent display at the Resource Centre.



PATTERN-MAKING STUDIOS, SEWING AND CUTTING LAB



ALUMNI

- Students have touched very high positions by working with top most-
- export houses ,
- with leading fashion designers
- As fashion designers
- As Entrepreneurs



ALUMNI

- PRAVESH JAI
- ANUPKUMAR
- HEMANT & NANDITA
- GAURAV KUMAR



PARVESH JAI



you are my identity
UBHO
anupkumar



hemant & nandita



FASHION DESIGN PROGRAM

DURATION : 3 Years Degree programme

CENTERS : Mohali, Ludhiana & Jalandhar

**SEATS : 180 (60 at Mohali,
60 seats each at
Ludhiana & Jalandhar)**



FASHION DESIGN PROGRAM



- The Fashion Design program at NIIFT has earned a well deserved reputation for itself in the industry circles.
- The garment industry thrives on innovation and foresight, and is constantly on the lookout for professionals who can combine creative ideas with the right technical skills.
- This program provides students with a thorough understanding in design development skills, fashion presentation, market knowledge and trend forecasting.



THE CURRICULUM:



The curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

During this phase the students are imparted basic skills such as

- Elements of Fashion,
- Elements of Textiles,
- Elements of Design,
- Sketching,
- Art Appreciation,
- History of Costumes,
- Pattern Making, Draping,
- Garment Construction,
- Textile Science,
- Yarn Craft,
- Study of Crafts &
Introduction to Photography.



IMPORTANT FEATURES OF THE CURRICULUM



- **Craft Documentation**

Craft documentation forms an important part of the curriculum of Fashion Design course in the second semester. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

- **Industry Internship**

After the fourth semester the students are required to undertake a six weeks industry internship program wherein they work either in the industry or under a well known designer.

- **Graduating Design Collection Show (Anukama)**

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The process of making the collections starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorization of the final ensemble. The collections are adjudged by a jury comprising of designers and industry experts.

PLACEMENTS



- A Placement Cell has been set up with the members drawn from the faculty and students for the purpose of facilitating campus placements.
- NIIFT is proud to claim that till date it has been able to provide almost **100% placements** to its graduating students.
- Students have been placed in leading National and International Companies occupying challenging positions. **Few among those are RMX Joss, Cascade Apparels, Vardhman Group, Orient Crafts, Matrix Clothing, Rupayan, Nahar Group, Richa & Co, Sewa Exports, Cheer Sagar, Wingsfield, Graffiti, Ravels, GIVO International, B.L. International, Globus, Georgie etc. Many Domestic Brands such as Sportking, Monte Designers.**
- Some of the students have also started their private labels and are successfully running their own enterprises.

TEXTILE DESIGN PROGRAM



DURATION : 3 Years Degree programme
CENTRE : Mohali
SEATS : 60



100% Placement !

Textiles is the core of fashion industries.

The institute offers a three year under graduate diploma program in textile design. This includes 7 weeks of intensive internship and 6 months of diploma project in the 4th and 6th semesters respectively.



THE CURRICULUM:

- ❖ Woven design
- ❖ Print design
- ❖ Visual merchandising
- ❖ Knitting
- ❖ Design process
- ❖ Craft documentation
- ❖ Surface ornamentation
- ❖ Photography
- ❖ Ned graphic

The institute also have access to various labs were students can practice the same
Such as weaving lab , chemical lab, computer lab



IMPORTANT FEATURES OF THE CURRICULUM



- **Craft Documentation**

Craft documentation forms an important part of the curriculum of Textile Design course in the second semester. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

- **Industry Internship**

After the fourth semester the students are required to undertake a six weeks industry internship program wherein they work either in the industry or under a well known designer.

- **Graduating Design Collection Show (SUVAYAN)**

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The process of making the collections starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorization of the final ensemble. The collections are adjudged by a jury comprising of designers and industry experts.

PLACEMENTS

Students can work as a designer in

- Textile mills,
- Export houses,
- With fashion designers,
- Design studios,
- Work independently as
Entrepreneurs or Designer.

Students are placed with 100% on campus placements in Various firms and industries.
Such as Satya Paul, Bombay Dyeing, Raymonds and many more.



GARMENT MANUFACTURING TECHNOLOGY



DURATION : 2 Years Degree Programme
CENTRE : Mohali
SEATS : 60



100% Placement!

THE CURRICULUM:



Subjects covering all the aspects as:

- **Accounting**
- **Costing**
- **Pattern Making**
- **Textiles Science**
- **Quality Control/Check**
- **Spreading & Cutting**
- **Dyeing & Printing**
- **Computer**
- **Garment Construction**
- **Marketing & Merchandising**

Visits to various renowned organization to observe the working strategy practically.

- **Attending Seminars which gives a vision to the upcoming sources with latest technologies.**
- **Guest talks to grasp the industrial knowledge with personality enhancement of the individuals from high designated Personnel.**

FACILITIES

- ❑ **Construction Lab which includes Latest sewing machines & equipments.**
- ❑ **Technically upgraded Machines as: Brother, Juki, Singer, etc....**



PATTERN MAKING LAB

Patterns are the basic detailed structure of any Garment. Pattern are to enhance the fit as well as the aesthetic presentation of the garment.



PLACEMENTS



Students can work with leading export houses-

- **Shahi Exports Pvt Ltd**
- **Orient Craft Pvt Ltd**
- **Arvind Mills Ltd**
- **Dharamvir Exports Pvt Ltd**
- **Gokaldas Images**
- **Bombay Rayon**
- **Leela Scottish**



These Export Houses Manufactures Brands as:



- Benetton,
- Esprit,
- Mango,
- Madame,
- Arrow,
- Tommy Hilfiger,
- Van Heusen,
- Calvin Klein..etc



GMT LEADS TO..



Managerial capabilities of an individual, moreover it is an Techno-Managerial skills developing course.

GMT students are designated as:

- ▣ **Industrial Engineers,**
- ▣ **Quality Controllers,**
- ▣ **Merchandisers,**
- ▣ **Factory Heads,**
- ▣ **Production Heads of the Garment Industry.**



INDUSTRIAL INTERACTION:



- Visits to various renowned organization(retail stores & production houses) as **Pantaloon, Lifestyle, Nahar Industries, Raj Overseas..etc**
- Attending Seminars which gives a vision to the upcoming sources with latest technologies.
- Guest talks to grasp the industrial knowledge with personality enhancement of the individuals from high designated Personnel.



INDUSTRIAL INTERACTION:



- **Groz-Beckert Asia Pvt Ltd-** the leading needle manufacturing company.
- **Winsome knitwear** – leading yarn manufacturing company.
- **Rana Polycot**
- **B.L. International**
- **Shahi Exports**
- **Orient Craft**



Scholarship opportunities are also provided by some of these companies.

FASHION MARKETING AND MANAGEMENT



DURATION : 2 Years Degree Programme

CENTRE : Mohali

SEATS : 60



100% Placement!

CURRICULUM:



Subjects As:

- ▣ **Merchandising Planning**
- ▣ **Retail Management**
- ▣ **Fashion Marketing & Management**
- ▣ **Visual Merchandising**
- ▣ **Global Sourcing**
- ▣ **Consumer Behavior**
- ▣ **Accounting**
- ▣ **Elements of design**
- ▣ **Fashion Advertising**
- ▣ **Planning & controlling**





Students work as:

- ▣ Store Operators
- ▣ Marketing consultants
- ▣ Supply Chain Managers
- ▣ Visual Merchandisers
- ▣ Brand Managers
- ▣ Image promoters
- ▣ Fashion Consultants
- ▣ Self Entrepreneur
- ▣ Buyer - Assistant Buyer

THE STUDENTS CAN WORK IN THE LEADING BRAND STORES:

- ▣ Kapsons
- ▣ Next
- ▣ Wal-mart
- ▣ Pantaloons
- ▣ Shoppers Stop
- ▣ Wills Lifestyle
- ▣ Van Heusen
- ▣ West Side
- ▣ Globus..etc





**Hope to see YOU
at NIFT, soon!**