

Northern India Institute of Fashion Technology, Mohali

(Set up by Govt. of Punjab)

Affiliated to I.K. Gujral , Punjab Technical University, Jalandhar



For An Exciting career In Garment Industry

Beginning of NIIFT.....



The Govt. Of Punjab Set Up Northern India Institute Of Fashion Technology at Mohali under the department of Industries & Commerce In the year 1995 by signing a MOU with the National Institute Of Fashion Technology, New Delhi .

NIIFT CAMPUS AT LUDHIANA



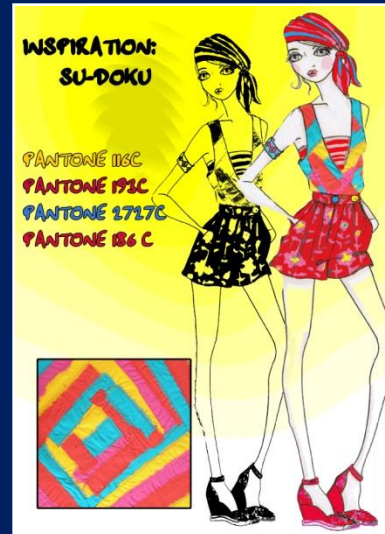
PROGRAMS OFFERED

▪ PROGRAMMES OFFERED AND CENTRE WISE SEATS- ADMISSION-2024

UNDER GRADUATE PROGRAMMES	MOHALI	LUDHIANA	JALANDHAR	TOTAL
B.SC FASHION DESIGN	60		30	90
B.SC TEXTILE DESIGN	60	----	----	60
B.VOC FASHION DESIGN AND GARMENT TECHNOLOGY	----	25	----	25
POST GRADUATE PROGRAMMES				
M.SC FASHION MARKETING AND MANAGEMENT	30	----	----	30
TOTAL	150	25	30	205

THE CURRICULUM

The knowledge imparted through the course is based on “learning by doing”. Inputs from the leading professionals from time to time enable the students to keep abreast with the current trends in fashion and garment industry. The students are also exposed to regular visits to industry, fairs, fashion shows etc.



CAREERS

They can peruse careers as :-

- Designers
- Design managers
- Fashion stylists
- Creative pattern makers
- Illustrators
- Costume designers

IMPORTANT FEATURES OF THE CURRICULUM

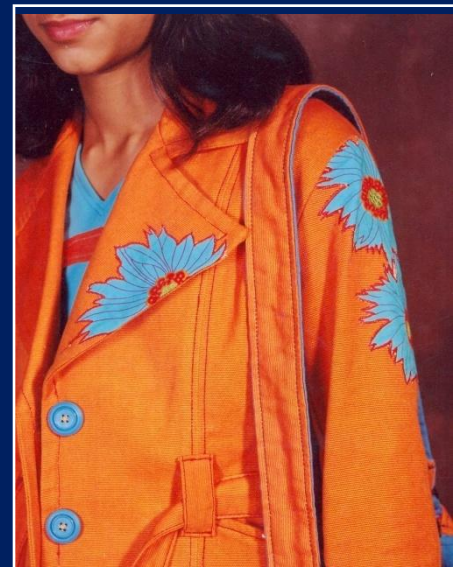
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INDUSTRY INTERNSHIP



DESIGN COLLECTION SHOW



DEPARTMENT OF TEXTILE DESIGN (TD)

3-YEAR DEGREE PROGRAM AFTER 10+2

INDUSTRY INTERNSHIP



THE CURRICULUM

The TD programme caters to the growing demand for textile professionals for innovative design solutions, creative woven structures, blends and colors. It aims to nurture the design skills of the students.

CAREERS

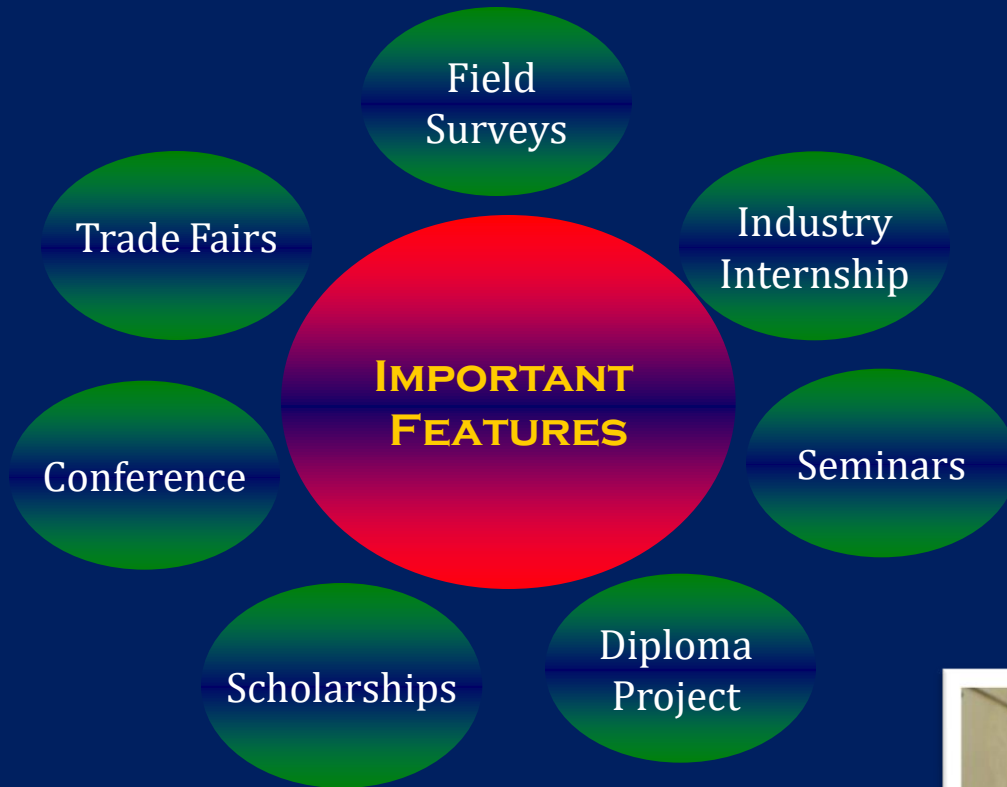
They can peruse careers in :-

- Textile Mills
- Export Houses
- Textile Designers
- Set up Design Studios
- Handloom Sector
- Power loom sector
- Freelance Designer
- Entrepreneurs

CRAFT DOCUMENTATION



IMPORTANT FEATURES OF THE CURRICULUM



DEPARTMENT OF FASHION MARKETING AND MANAGEMENT (FMM)

A 2-YEAR DEGREE PROGRAM AFTER GRADUATION

The FRM programme gives an insight into concepts of Retailing, Merchandising and Marketing. It incorporates all areas of knowledge required for the Indian Retail Industry in the functions of:

Retail Buyers and Merchandisers



Store Operations



Supply Chain Management



Visual Merchandising



Internship and Diploma Project



PLACEMENTS

1. Placements are generally made through campus interviews.
2. The students are placed in leading companies, export houses, buying houses at Delhi, Ludhiana, Jaipur, Gurgaon, Noida etc.
3. Some of the students are working in international/overseas companies also.
4. Students also working with renowned designers like Manish Arora, Rohit Bal Satya Paul, Sabhya Sachi etc.
5. A few of the companies where students have been placed are:-

- Vardhman Group, Baddi
- Nahar Group , Ludhiana
- Orient Craft, Delhi
- Sportking, Ludhiana
- Sewa Exports, New Delhi
- Richa & Co. , New Delhi
- Shivam, New Delhi
- Malwa Industries, Ludhiana

➤ Reebok

➤ Addidas

➤ Lee Cooper

➤ Black Berry

➤ Spyker Jeans

➤ Duke Fashions

➤ Globus

Almost 100% placements
till date

INFRASTRUCTURE

Library



Resource Center

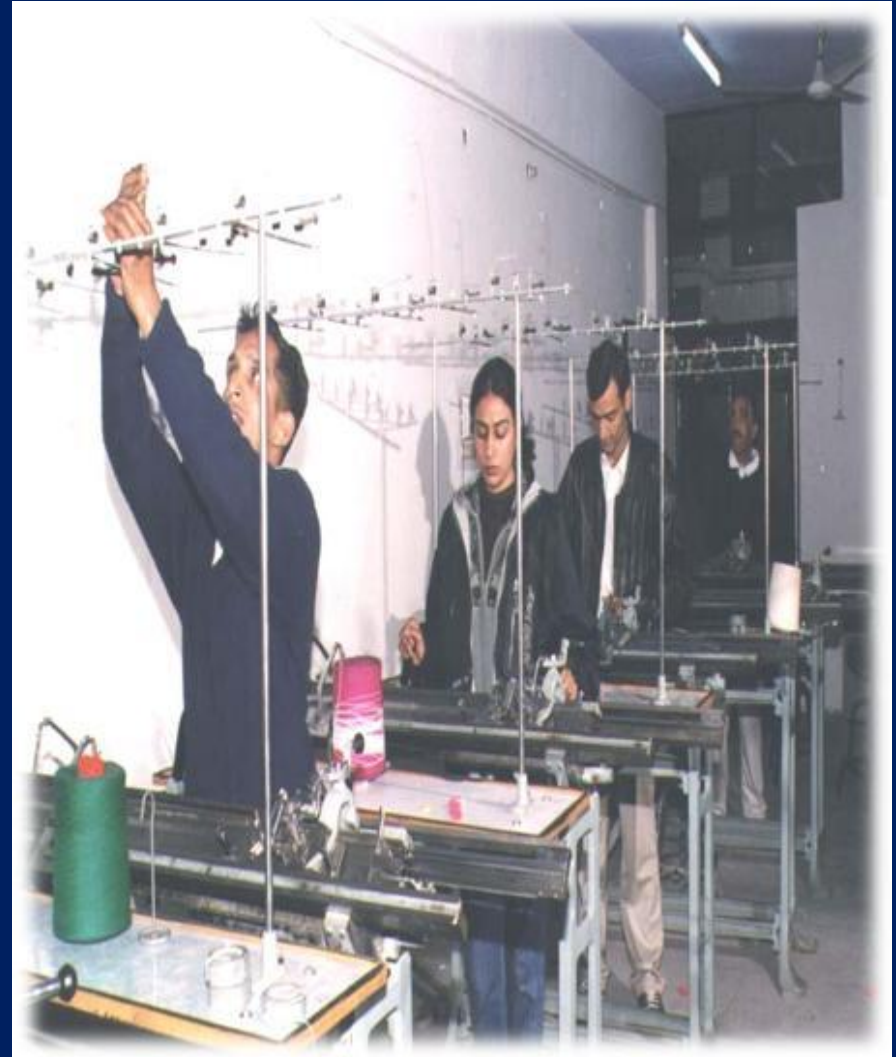


INFRASTRUCTURE

Computer Lab



Knitwear Lab



INFRASTRUCTURE

Pattern Making Lab



Construction Lab



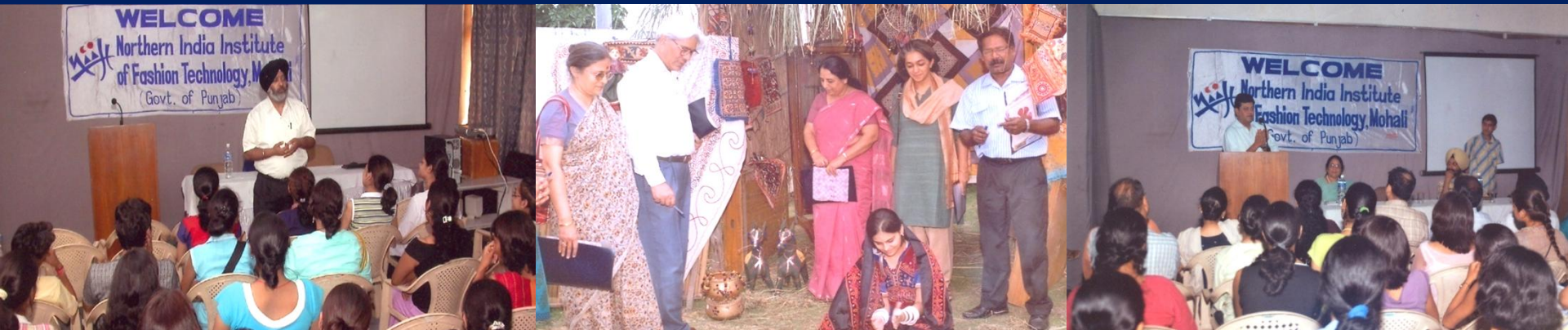
GIRLS HOSTEL



Student
Strength-100

PROJECTS UNDERTAKEN

- Design and Product Development of Women's Suits / Tops/ Kurtis in Khadi for Khadi and Village Industries Commission.
- Development of Khes material in Khadi for Khadi and Village Industries Commission.
- Organized workshops for Rural Women with an objective to enable them to set up their own small Enterprises.
- Designed winter Jacket for Punjab Police.
- Assisted different NGOs in Product and Design Development.
- Development of new designs of Punjabi Jooti and dissemination of the designs to the artisans.



ANUKAMA



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Contact Details:-

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