

Northern India Institute of Fashion Technology, Mohali



For An Exciting career In
Garment & Textile Industry

Why Study Design?

Because times keep changing. What is considered 'fine' today is out dated tomorrow with even better.

For a country like India, the need for designers has just come of age. Our Products & Services are pursued not only by Indian's, but foreign clients as well.

Need we say more, about the role and future of Design in India & Abroad? Now that the potential is analyzed should we study Design? Off course you'll agree that a sharpened tool works better with any application.

It's time for us to see Design as a promising field for youngsters with talent. In today's competitive world of brand wars, what sells one brand from the other is it's design value.

Design is becoming an inherent part of every manufacturers marketing mix. Design is the need of tomorrow and designers are here to stay!

INFRASTRUCTURE

- The department of Industries & Commerce, Govt. Of Punjab, established Northern India Institute of Fashion Technology, in 1995, comprehending and visualizing the need of trained professionals in the arena of Textile and Garment Industry.
- Mohali Centre houses a plethora of facilities that provide the necessary infrastructure to run courses effectively.
- A complete floor has been dedicated to modern well stocked Library and a separate Resource Centre. Mohali Centre has Design Studios, Drawing Studios, Art Rooms, Pattern-making Studios, Sewing and Cutting Labs, Weaving, Knitting, Printing and Embroidery Labs, Computer Labs, a Visual Merchandising Lab, a Photography Lab, Testing Lab -all this, add on to a holistic learning experience and make NIIFT one of the most sought after Fashion and Design schools of India.

The Computer Lab

Well equipped with latest software and Wi-Fi enabled network, NIIFT computer labs are modern and adequate to meet curricula requirements. Special computer labs with latest apparel industry software such as Tukatech, Tuka Studio, Colour Matters, ERP Software (GEMS), Wins (Textile Software) etc have been created for industry-oriented training.



The Library

The Library holds a comprehensive and up-to-date collection of knowledge resources, both print and non-print resources, on fashion and related disciplines. It is organized as per international standards and is fully automated.



The Resource Centre

This is a storehouse of comprehensively listed and neatly displayed samples of fabrics, garments and accessories. Specimens of garments by Indian and foreign designers and by NIFT students are also on permanent display at the Resource Centre.



Pattern-making Studios, Sewing and Cutting Lab



Fashion Design program

(Graduate Diploma)

DURATION : 3 Years

CENTRES : Mohali, Ludhiana & Jalandhar
Total

SEATS : 120 (40 each at Mohali, Ludhiana
& Jalandhar)

Fashion Design program

- The Fashion Design program at NIIFT has earned a well deserved reputation for itself in the industry circles. The garment industry thrives on innovation and foresight, and is constantly on the lookout for professionals who can combine creative ideas with the right technical skills.
- The students are also exposed to regular visits to industry, fairs, seminars, fashion shows etc. Besides, the students are exposed to actual work environment through field projects like craft survey & its documentation and the Industry Internship programs.
- This programme provides students with a thorough understanding in design development skills, fashion presentation, market knowledge and trend forecasting. It guides students towards their select area of interest, in the domain of womenswear, menswear, sportswear, kidswear and further explore design through evening wear/knitwear/sportswear.

The Curriculum :

The entire emphasis is on creation of promising designers made possible by extensive exposure to latest machinery and equipment, visual resources and 'on the job' experience during the industrial training. Thus the curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

Phase 1: Development of Basic Skills (1st year):

During this phase the students are imparted basic skills such as Elements of Fashion, Elements of Textiles, Elements of Design, Sketching, Art Appreciation, History of Costumes, Pattern Making, Draping, Garment Construction, Textile Science, Yarn Craft, Study of Crafts & Introduction to Photography.

Phase 2: Development of Design Skills(2nd year):

During this phase the aesthetic as well as the creative skills are cultivated and the students are trained in the disciplines like; Basic Design, Fashion Illustration, Surface Developments, Art portfolio, Computer Applications, Design Conceptualization and Manufacturing process.

Phase 3: Development of Professional Skills(3rd year):

After acquiring the basic skills, their proficiency is enhanced through subjects like Advanced Pattern Making, Grading, Construction, Design Development, Introduction to Management Concepts, Apparel and Visual Merchandising and Computer Aided Design, Range Development, Fashion Forecasting, Design Collection. The curriculum also imbibes some innate features for the development of skills of the students

Important Features of the Curriculum

- **Craft Documentation**

Craft documentation forms an important part of the curriculum of Fashion Design course in the second semester. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

- **Industry Internship**

After the fourth semester the students are required to undertake a six weeks industry internship program wherein they work either in the industry or under a well known designer.

- **Graduating Design Collection Show (Anukama)**

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The process of making the collections starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorization of the final ensemble. The collections are adjudged by a jury comprising of designers and industry experts.

PLACEMENTS

A Placement Cell has been set up with the members drawn from the faculty and students for the purpose of facilitating campus placements. NIIFT is proud to claim that till date it has been able to provide almost 100% placements to its graduating students. Students have been placed in leading National and International Companies occupying challenging positions. Few among those are RMX Joss, Cascade Apparels, Vardhman Group, Orient Crafts, Matrix Clothing, Rupayan, Nahar Group, Richa & Co, Sewa Exports, Cheer Sagar, Wingsfield, Graffiti, Ravels, GIVO International, B.L. International, Globus, Georgie etc. Many Domestic Brands such as Sportking, Monte Designers. Some of the students have also started their private labels and are successfully running their own enterprises.

TD

TEXTILE DESIGN DEPARTMENT



100 % placements !

*3 Year Under Graduate Program

Textiles is the core of fashion industries.

The institute offers a three year under graduate diploma program in textile design. This includes 7 weeks of intensive internship and 6 months of diploma project in the 4th and 6th semesters respectively.



Areas of study

Woven design
Print design
Visual merchandising
Knitting
Design process
Craft documentation
Surface ornamentation
Photography
Ned graphic

The institute also have access to various labs where students can practice the same
Such as weaving lab , chemical lab,
computer lab



Careers :

Students can work as a designer in textile mills, export house, With fashion designers, design studios, or work independently as entrepreneurs or designer.

Students are placed with 100% on campus placements in Various firms and industries. Such as Satya Paul, Bombay Dyeing, Raymonds and many more.



DEPARTMENT OF KNITWEAR DESIGN AND TECHNOLOGY(KDT)

3-YEAR DEGREE PROGRAM AFTER 10+2

THE PROGRAMME IS BEING INTRODUCED AT LUDHIANA CENTER

CAREERS

They can peruse careers in the domestic and export garment units as:-

- Designers
- Merchandisers
- Quality Controllers
- Design Managers
- Fashion Stylists
- Illustrators
- Costume designers

THE CURRICULUM

The course has been designed to create well rounded professionals, equipped to handle the challenges of knitted fabric and garment design & development. It has a well defined curriculum for developing integrated expertise in design methodology in knitwear apparel and products with material knowledge to respond to the requirement of specific target markets. A logical, sequential hands on experience enables students to conceptualize designs, make patterns, drape and construct garment of impeccable quality.



M.Des

Garment Manufacturing Technology



Post Graduate 2 years program

100 % placement !

Students can work with various Leading Export Houses :

- Shahi Exports Pvt Ltd
 - Orient Craft Pvt Ltd
 - Arvind Mills Ltd
 - Dharamvir Exports Pvt Ltd
 - Debonair Fashions Pvt Ltd
 - Crystalline Exports Ltd
- So on.....



These Export houses manufactures International Brands as:

- ▣ Benetton,
- ▣ Esprit,
- ▣ Mango,
- ▣ Madame,
- ▣ Arrow,
- ▣ Tommy Hilfiger,
- ▣ Van Heusen,
- ▣ Calvin Klein..etc



NIIFT Mohali provides..

- ❑ **Construction Lab**
which includes Latest sewing machines & equipments.
- ❑ Technically upgraded Machines as: Brother, Juki, Singer, etc....



Pattern Making Lab..

Patterns are the basic detailed structure of any Garment. Pattern are to enhance the fit as well as the aesthetic presentation of the garment.



Curriculum includes:

Subjects covering all the aspects as:

- Accounting
- Costing
- Pattern Making
- Textiles Science
- Quality Control/Check
- Spreading & Cutting
- Dyeing & Printing
- Computer
- Garment Construction
- Marketing & Merchandising
- Work Study

Visits to various renowned organization to observe the working strategy practically.

- Attending Seminars which gives a vision to the upcoming sources with latest technologies.
- Guest talks to grasp the industrial knowledge with personality enhancement of the individuals from high designated Personnel.

Industrial Interaction:

- G&B (Gross&Beckertz)- the leading needle manufacturing company.
- Winsome – leading knitwear company.
- Rana Polycot
- B.L. International
- Shahi Exports
- Orient Craft

Scholarship opportunities are also provided by some of these companies.

FMM

Fashion Marketing And Management



2 Year Post Graduate Program

100% Placement!



The Two Year Post-Graduate Program in Fashion Marketing & Management is designed to fulfill the special requirements of the Fashion Retail Industry & will equip the students to work as:

- **Store Operators**
- **Marketing consultants**
- **Supply Chain Managers**
- **Visual Merchandisers**
- **Brand Managers**
- **Image promoters**
- **Fashion Consultants**
- **Self Entrepreneur**
- **Buyer - Assistant Buyer**

The students can work in the Leading Brand stores :

- Kapsons
- Next
- Walmart
- Pantaloons
- Shoppers Stop
- Wills Lifestyle
- Van Heusen
- West Side
- Globus..etc



Curriculum includes:

Subjects As:

- ▣ Merchandising Planning
- ▣ Retail Management
- ▣ Fashion Marketing & Management
- ▣ Visual Merchandising
- ▣ Global Sourcing
- ▣ Consumer Behavior
- ▣ Accounting
- ▣ Elements of design
- ▣ Fashion Advertising
- ▣ Planning & controlling

Industrial Interaction:

Visits to various renowned organization(retail stores & production houses) to observe the working strategy practically. As,

Pantaloon, Lifestyle

Nahar Industries, Raj Overseas..etc

Attending Seminars which gives a vision to the upcoming sources with latest technologies.

Guest talks to grasp the industrial knowledge with personality enhancement of the individuals from high designated Personnel.