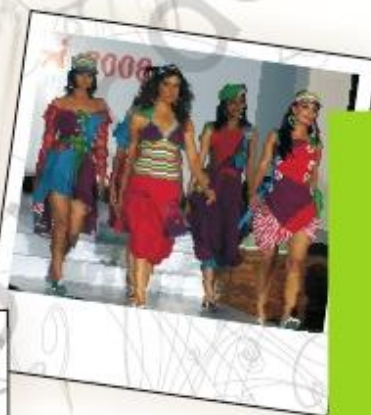
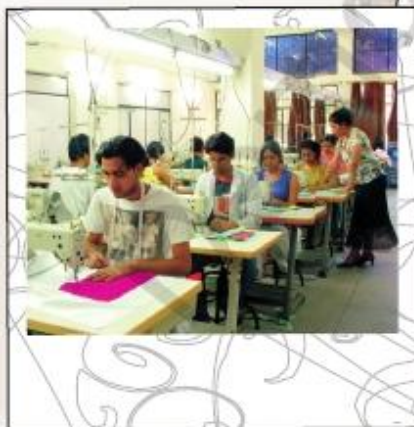




Prospectus '09



A College of Design, Management & Technology
NORTHERN INDIA INSTITUTE OF FASHION TECHNOLOGY
(Govt. of Punjab)



MESSAGE FROM CHAIRMAN

A feeling of immense pleasure and pride encompasses me, when I behold that Northern India Institute of Fashion Technology has emerged as a premier and reputed Institute of Fashion, developing professionals in the field of Design, Management & Technology.

The Institute attracts young aspiring professionals from all over India to benefit from its educational programs. The courses offered are designed to tap and develop the creative intelligence and managerial skills of individuals, thereby producing potential professional and designers. The wide exposure through field visits, Industry internships and projects teamed with the well modulated capsules from Industry professionals keep our students abreast with the latest trends and challenges in the industry.

In the last 12-13 years, the evolution of Institute has surpassed our expectations. These accomplishments are attributed to the dedicated, tireless and focused efforts by my colleagues in the Governing Council, the faculty and the administration.

In 2008, NIIFT had its new venture at Ludhiana. Year 2009, will bring another feather in NIIFT's cap with the opening of a new centre at Jalandhar, of which the foundation Stone has already been laid. The centre will not only provide requisite support to the Sports goods and leather industry in Jalandhar but will also open up opportunities for employment and promotion of self enterprises for the students of NIIFT.

I, therefore, invite young and talented students to join NIIFT for exciting career options in Fashion Industry. I am confident that our highly dedicated and motivated team will stand up to its commitments to nurture and nourish the young creative minds and help them realize their dreams and aspirations.

Dr.S.S.Channy, IAS
Principal Secretary Industries & Commerce,
Govt. of Punjab & Chairman, NIIFT



FOREWORD

"Education is a social process, Education is growth,
Education is not a preparation for life; education is life itself".
-John Dewey

Keeping in mind the piousness of the above quote, Northern India Institute of Fashion Technology, Mohali was initiated by the Govt. of Punjab, in 1995, aiming to provide groomed and nurtured professionals to the garment industry. Without mincing words, I take the pleasure of saying that today NIIFT is an established name in the fashion world where industry looks forward to having trained manpower from this unique and leading institute.

Apart from playing a leading role in fashion education, NIIFT possesses a strong hold in academic learning. Teaching, at the Institute, involves a cohesive and contextual environment for learning. The emphasis is on professional development providing a competitive edge by using standardized pedagogy.

The evaluation system aims at enhancing students' knowledge, competence encouraging self improvement. There is a close monitoring of students for their evolution as professionals. No wonder, NIIFT students get absorbed in the Industry/Export Houses through campus placements which maintain an enviable record of cent percent.

Due to the dedicated, devoted and highly educated staff & faculty, NIIFT is expanding and progressing by leaps and bounds. NIIFT centre at Ludhiana has not only been running smoothly since 2008, but also marching ahead at a fast pace, to meet the industrial requirements.

Another upcoming centre is at Jalandhar which will be a boon to leather/sports wear industry in and around Jalandhar. I can assure you that enormous and unparalleled opportunities await at NIIFT for the students whose uncanny knack is developed, moulded and given a final shape for brilliant careers.

I welcome you to be a part of this emerging and fascinating profession.

V.K. Janjua, IAS,
Secretary Industries & Commerce,
Govt. of Punjab & Director General NIIFT.

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Introduction

The Indian textile sector plays an exceptionally significant role in shaping the economy of India notably in terms of employment, foreign exchange earnings and share in value added. This sector is the second largest sector after agriculture. India, being the second largest producer of cotton in the world, makes it self sufficient, by providing a competitive edge to its competitors worldwide in terms of cost of raw material. Along with abundant cotton production, India has availability of highly skilled labour at very low prices.

The Textile Industry contributes 4% of GDP, 14% of India's total exports and provides employment to the 85 million people. National Textile Policy aims at increasing India's share in world textile to 8% by 2010. Additional 12 million trained workers will be required by the industry at various levels viz. operators, supervisors and managerial staff by 2010.

The Institute

The department of Industries & Commerce, Govt. of Punjab, established Northern India Institute of Fashion Technology, in 1995, comprehending and visualizing the need of trained professionals in the arena of Textile and Garment Industry. An MOU was signed with the National Institute of Fashion Technology, New Delhi for steering and supporting in admission procedure, faculty recruitment and training as well as curriculum scheduling and upgrading.

Mohali, equipped with the conspicuously fast developing and already established garment industry situated at Baddi, Lalru, Dera Bassi and in the vicinity of Chandigarh, became a preferred location for NIIFT to have its firm base and thus adding to the prestige and distinction of the famous city.

NIIFT Centre -Ludhiana

Ludhiana, apart from being a significant textile cluster, is at its fruition in the production of hosiery, knitwear and readymade garments. To move into the global main stream of intense economic competition and reckoning with requirements of India's fashion industry in totality and Ludhiana industry particularly, NIIFT, in August 2008, achieved another milestone, by opening a new centre at Ludhiana. Since then, NIIFT, Ludhiana has emerged as a premier institute and strives to impart knowledge comparable with international standards.



NIIFT Centre-Jalandhar

Jalandhar, a hub of sports goods industry and possessing umpteen units of manufacturing leather goods, leather jackets, leather shoes, hosiery, garments and textiles etc, enjoys international acclaim. Therefore, discerning the requisition of providing support to the industry, the diversification in fashion apparels and fashion accessories and not only for the generation of self-sustaining platforms but also to open avenues to nurture ingenuity and aesthetic acumen of the students, a centre of NIIFT is being set up at Jalandhar from July 2009.

NIIFT's saga of success speaks volumes about its enduring commitment, outstanding faculty, the innovativeness, rich learning environment and its indispensable attributes. Its catalytic role in orienting the fashion industry to novel design expertise, manufacturing technologies and latest theories of management practices, is impeccable and to be cherished for aeons.

Objectives

The main objectives of NIIFT are: -

- To build and nurture a new generation of professionals and designers who can spearhead positive changes in the future by helping the Indian Fashion and Garment Industry achieve and sustain global leadership.
- To provide expertise to industry which is rather instrumental in the context of our national aim of strengthening its potential of generating foreign exchange earnings and generating employment.
- To award diplomas, certificates and other distinctions at various levels to the candidates trained and to prescribe standards of proficiency before such awards.
- To undertake selected applied research studies and applications thereof in areas of textiles, fashion and garment industries; particularly concerning the integration of regionally produced material in the requirement of mass production, improved product design and international marketing.

Teaching Methodology

Upholding the commitment to excellence, NIIFT provides an excellent learning environment to broaden the mental horizons of its students leading to overall development of their personality. The system consists of classroom lectures, group discussions, case studies, projects and surveys, seminars, assignments, presentations and practical demonstrations in simulated industry conditions. These prepare the students to accept the challenges posed by the industry and also improve their decision-making and communication skills.

Evaluation System

Through out the semester, the performance of the students is assessed on the basis of regular assignments, projects, presentations, and examinations. The development of students is also analysed by their participation in classroom lectures and discussions. All the research and development projects are assessed by a jury comprising of specialists in the area of design, manufacturing and management. Such critical appreciations not only judge their performance, but also enrich the students' perspective in relevant areas.

The Faculty

The faculty is the core competence of NIIFT. The members are professionally qualified having rich industry experience. Their pragmatic approach coupled with industry experience has, over the years, shaped successful careers of our students. The faculty, constantly, upgrades their knowledge through regular interaction with the industry and also undertakes research and consultancy projects.

The regular learning is further supplemented with series of lectures from renowned academicians and industry professionals.



The Alumni

NIIFT is proud of its illustrious alumni occupying significant positions in leading national and international organisations. The alumni have supplemented the growth of this industry by contributing their expertise in the core levels. Over the years, they have shouldered the responsibility as Entrepreneurs, Quality Controllers, Designers, Merchandisers, Fashion Forecasters, Production Managers and Coordinators, Sourcing and Buying Agents and Faculty in other institutes. The institute, regularly, corresponds with the Alumni Association and invites the members for regular interaction with the students.

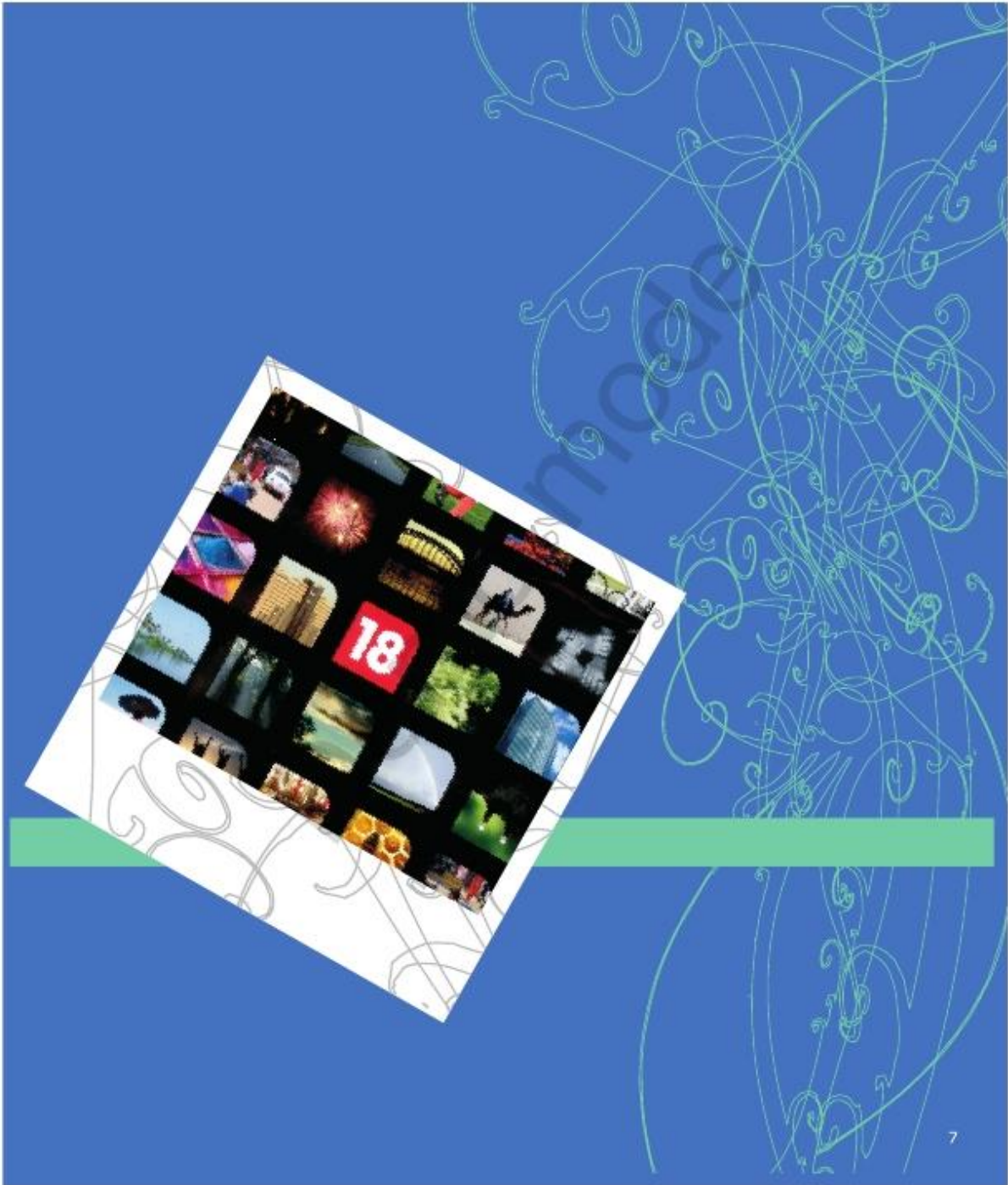
Research & Development Program for Industry

Apart from training future designers and technocrats, NIIFT is also guiding the industry by offering its professional expertise in planning, designing and research and development. It associates itself with esteemed organizations for solicitation and planning of future proposals. It has also become a nodal agency for providing the industry with international fashion forecasts and study of trends. NIIFT also offers facility of providing custom made corporate training programmes. To name a few projects undertaken by NIIFT are:-



- Training of top-level executives from M/s Vardhman Group in all aspects related to shirt manufacturing.
- Entrepreneur Development Programmes (EDP) in Fashion and Technology, in association with Regional Center for Entrepreneur Development (RCED), Chandigarh.
- Product development and improvement of orthotic aids for 'Tynor Orthotic Ltd'. Mohali.
- Advanced Vocational Teachers Training in Computer Aided Designing for 'Regional Institutes of Chandigarh, J&K' etc.
- Design and Product Development of Women's Suits / Tops/ Kurtis in Khadi for 'Khadi and Village Industries Commission.'
- Development of Khes material in Khadi for 'Khadi and Village Industries Commission.'
- Organized workshops for Rural Women with an objective to enable them to set up their own small enterprises.
- Designed winter Jacket for Punjab Police.
- Assisted different NGOs in Product and Design Development.
- Development of new designs of 'Punjabi Jooti' and dissemination of the designs to the artisans.
- Training of Sales Executives of Phulkari Emporiums for sales effectiveness.
- Training of Weavco women employees in the field of Quality Improvement and Product Development.

The future vision of NIIFT is to make it an internationally reputed Research and Development Institute for Textile and Apparels. The institute, already, has in hand several projects involving R & D in Textiles and Apparels.







Infrastructure

Library

NIIFT has an excellent collection of books and journals related to the field of Fashion, Art, Management and Technology. The library is well equipped with a large array of books, journals and published resources of Indian & Foreign authors. The organization of library at NIIFT is based on the modern concept of librarianship. It consists of books and other published resources of Indian and Foreign authors and publishers covering its educational programmes and related subjects. It subscribes to leading Indian and International Textiles, Fashion and Apparel Journals and Fashion Forecasts services. It has a large collection of Video Tapes, Slides and Photographs on fashion and garment production related topics.

Industry personnel and others attached to the fashion industry can also avail the reference facility offered by NIIFT.

In the new millennium, the success rate of the Fashion designers/Professionals rest on their ability to integrate Fashion Information and Technology. NIIFT library provides the necessary infrastructure to collect and disseminate the information to its reader. NIIFT, Mohali also provides services to Fashion Professionals and Industry, related to their fields. NIIFT Library also subscribes the latest journals, Forecast Promostyl etc. for its library. Audio-Visual material in CDs, Slides, Video tapes are the basics for any course and used as a Primary Teaching Aid. The material in the shape of Audio-Visual in the field of History of Costumes, Fashion Illustration, Garment Manufacturing and Design Collection of NIIFT Graduates are also stored in the Library.

Resource Centre

Resource Centre is a centre of information and knowledge which supports the teaching and research programmes of the institute. The resource centre has a varied collection of textiles, costumes, samples, swatches, embellishments, accessories and garments.

It has a wide range of textile materials which include Indian Traditional & contemporary, woven, knitted, printed and embroidered fabrics. Fabrics which are being specially produced for exports are also stacked in the Resource Centre for reference. Students and faculty go for craft surveys to various places in India to source rare traditional fabrics and craft material for the Resource Centre.

Various Indian and imported embroideries, laces, yarns, trims, beads, buttons, zippers, fusing, interlinings and other such valuable materials are catalogued in the Resource Centre for reference. Award winning ensembles of the final Design Collections of students of this Institute are also displayed in the Resource Centre.

Studios and Laboratories

The Institute is equipped with workshops for Garment Construction, Draping, Pattern Making, Fashion Art and Illustration, Sketching & also has well furnished Computer Labs. It has Weaving Lab, Knitting Lab and Dyeing & Printing Lab and also has a skilled work force to assist design & technology students in their learning. All these Studios are equipped to handle professional work in addition to meeting training needs. The Construction lab is equipped with similar infrastructure as available in the industry and even the layout conforms to the industrial production procedure.

A Textile-Testing Lab equipped with the basic testing machines used by the industry helps the students to have practical exposure in tune with the requirement of the industry.

All the Classrooms are well equipped with Audio-Visual equipment like Slide Projectors, Direct Projector, VCR, Television and Multimedia Projectors.

Information and Technology Department

The Information Technology department is equipped with State-of-Art Hardware, Software and network facilities. This department is playing a key role in providing IT enabled learning environment with the objective of developing computer savvy, well rounded professionals. The Computer Centre has well equipped resource base having facilities of Intel Core 2 duo CPU, Pentium –IV Machines, Plotter, Scanners, Printers, CD writers etc.

The entire computing infrastructure is connected by a high speed switched Ethernet network. The computer center also provides the various advanced and special purpose Softwares which include TUKACAD and INFO DESIGN. Computer Center provides computational facilities to all the users in the institute.

A dedicated 1mbps Internet broadband line is available to students all day long. The institute has its own website www.niiftindia.com. The department of Information Technology is constantly upgrading and en-cashing new ideas of education.







ATERNITY

Niift Fraternity

The Governing Council

The institute functions under the overall guidance of the Governing Council. The Strategies and long term policies of NIIFT are framed, progressively updated and monitored by a team of eminent celebrities, specialists and senior government officials. The overall direction and support provided by the governing council of NIIFT has helped us sustain the highest standards of education. The Governing Council consists of:

CHAIRMAN

Dr.S.S.Channy
Principal Secretary Industries & Commerce, Punjab.

MEMBERS

Munish Bagrodia
M/s Winsome Yarns Ltd., Chandigarh

S.C.Agrawal
Principal Secretary Finance, Punjab

Akhil Succena
Principal Designer
National Institute of Design Paldi, Ahmedabad

V. K. Janjua
Director, Industries & Commerce, Punjab

Vijay Sharma
Director, NIIFT, Mohali

Rajinder Gupta
M/s Trident Group of Industries, Ludhiana.

Harbhajan Singh
Industrial Advisor
Department of Industries & Commerce, Punjab

K. S. Brar
Textile Officer (Handlooms)
Department of Industries & Commerce, Punjab

Sudhir Dhingra
M/s Orient Crafts Ltd., Gurgaon.

Rahul Khanna & Rohit Gandhi
Fashion Designers

THE ADMINISTRATION

V. K. Janjua
Director General

Vijay Sharma
Director

D.S.Grewal
Registrar

Suneet Verma
Accounts Officer

Arpana Singla
Asstt.Registrar

Satnam Singh
Librarian

THE FACULTY (MOHALI CAMPUS)

Poonam Thakur
MSc. (Clothing & Textiles)
Gold Medalist, Diploma in CAD, Advance Diploma in Garment Exports & Marketing Mgt

Anu. H.Gupta
MSc (Clothing & Textiles) Gold Medalist

Taranjot Ahuja
B. Tech. (Textiles), Gold Medalist

Dr. Prabhdip Brar
Phd , M.A. History of Art , B.F.A (Painting),
P.G Diploma in KDT, NIIFT, Delhi

Dr. Simrita Singh
Phd ,M.A. History of Art , BFA Applied Art

K. Krishnamurthy
Graduate in Design
Spl. In Textile Designing & Industrial Designing
from NID Ahmedabad

Deepti Sharma
PG Diploma in Knitwear Design
and Technology, NIIFT, Delhi



Meeta Arora

PG Diploma in Garment
Manufacturing Technology, NIIFT, Hyderabad
PGDBA, Symbiosis, Pune

Ajay Singh

B.Sc Computers, Master in
Computer Applications

Gobind Rai

Specialization in Pattern Cutting from
London Centre for Fashion Studies, London,
UK Advance Training in CAD (PM & G) Paris

Shweta Sharma

P.G. Diploma in Textile Design NIFT, New Delhi

Kamaljeet Singh Rana

B. Tech (Industrial Production)

Sumita Sikka

M. Sc (Clothing & Textiles), PG Diploma in CAD
UGC-NET, PGDBA

Surinder Kumar

B.Tech(Chem.Engg.)
Masters in Fashion Mgmt.

Ila Choudhary

MFA



THE FACULTY (LUDHIANA CAMPUS)

Arun S. Benjamin

Industrial Pattern Maker

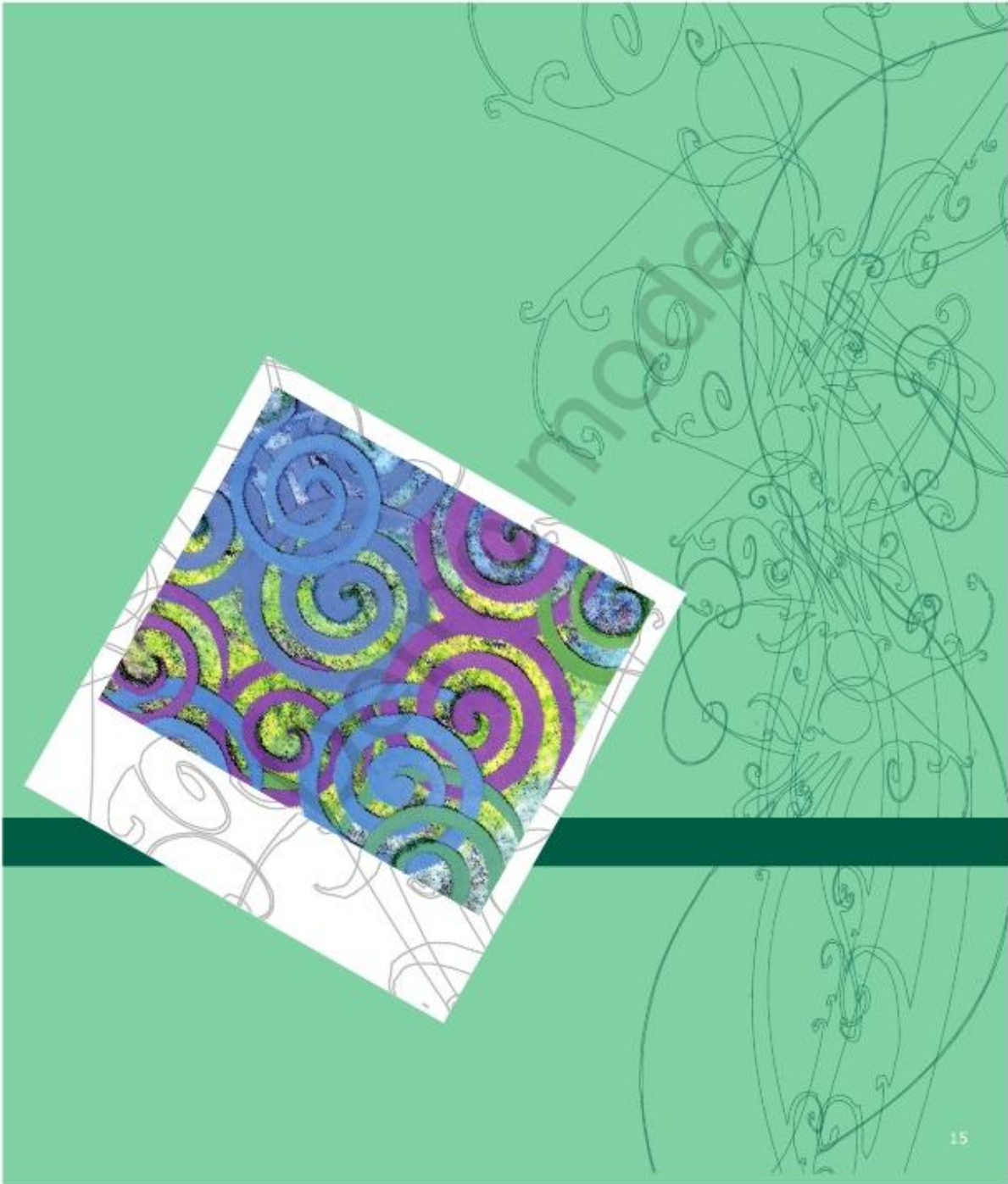
Ramanjeet Kaur

Diploma in Fashion Design from Canada

GUEST FACULTY

Besides full time faculty , the institute supplements its
teaching inputs by inviting eminent professionals e.g.
Industry Professionals, Art Historians, Fashion
Designers, Consultants, Renowned Artists, Eminent
Personalities, Craftsmen etc. as guest lecturers.





Programmes



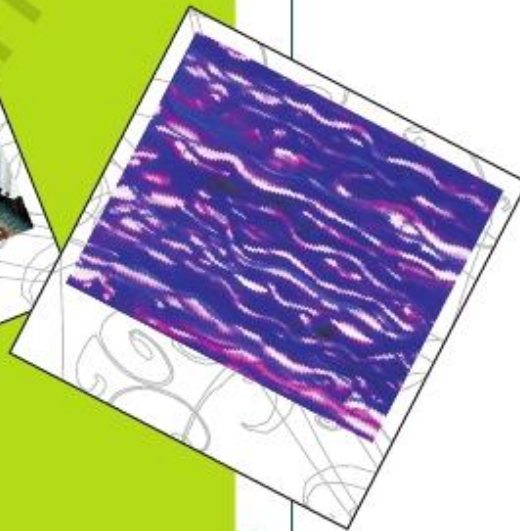
Offered

Programmes Offered

1. Undergraduate Programs 10+2 from recognized Board of Examination
 - Fashion Design
 - Fashion Design (Knits)
 - Textile Design
 - Fashion Design in Leather Apparels & Accessories
2. Postgraduate Program in Knitwear Design Technology Graduation from Recognized University
3. Postgraduate Program in Garment Manufacturing Technology Graduation from Recognized University
4. Postgraduate Program in Fashion Marketing & Management Graduation from Recognized University

	Programs	Centre			Total Seats
UG Programs		Mohali	Ludhiana	Jalandhar	
Fashion Design		40	40	40	120
Fashion Design (Knits)		-----	40	-----	40
Textile Design		40	-----	-----	40
Fashion Design in Leather Apparels and Accessories				40	40
PG (Programs)					
Knitwear Design Technology		40	-----		40
Garment Manufacturing Technology		40			40
Fashion Marketing & Merchandising		40			40
	Total	200	80	80	360

P rogram



O verview

Program Overview

NIIFT is a leading Institute for higher education in the field of fashion. The courses offered are designed to tap and develop the creative intelligence and managerial skills of individuals, thereby producing potential professionals and designers.

NIIFT is presently offering Undergraduate and Post Graduate Diploma Programs in the following disciplines.

Under Graduate Programs

FASHION DESIGN (FD)

A three-year undergraduate programme after 10+2 is designed for those interested to make their career in the dynamic and charismatic world of Fashion Design. The course is divided into six semesters, which gradually evolve and sensitise the students' understanding of fundamentals of fashion business.

TEXTILE DESIGN (TD)

A three-year undergraduate program after 10+2 is spread over six semesters. Areas of study include skill development, weaving, textile designing, dyeing and printing, textile technology and development of textiles and related products.

FASHION DESIGN KNITS (FDK)

A three-year undergraduate program after 10+2 is designed to cater to the specific demands of the fast emerging Textile and Knitwear Industry. Areas of study include skill development, knitting knitwear designing, dyeing and printing, knitting technology, production and merchandizing.



FASHION DESIGN IN LEATHER APPARELS & ACCESSORIES (FDLAA)

A two-year undergraduate program after 10+2 is designed for those interested to make their career in the dynamic and charismatic world of Fashion Design and especially for those who want to have a hold on leather and sportswear industry.

Post Graduate Programs

GARMENT MANUFACTURING TECHNOLOGY (GMT)

A two-year Post Graduate Program after Graduation is divided into four semesters. This program integrates the Principles of Management, Technology and Fashion Business. Therefore it is aptly called a "Techno-Managerial" Course.

KNITWEAR DESIGN AND TECHNOLOGY (KDT)

A two-year Post-Graduate Program after Graduation has been developed to cater to the specific demands of the fast emerging knitwear industry. The program incorporates technical proficiency of fabric development and the creative stimuli of a student.

FASHION MARKETING & MANAGEMENT (FMM)

A two-year Post-Graduate Diploma program after Graduation is designed to fulfil the requirements of the retail industry in the country. It prepares highly competent and well trained fashion marketing and management professionals. The course covers all aspects of the upcoming retail industry.

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Duration : 3 Years
Centres : Mohali, Ludhiana & Jalandhar
Total Seats : 120 (40 each at Mohali, Ludhiana & Jalandhar)

Desi



20

Fashion Design (FD)

The Fashion Design program at NIIFT has earned a well deserved reputation for itself in the industry circles. The garment industry thrives on innovation and foresight, and is constantly on the lookout for professionals who can combine creative ideas with the right technical skills. The course meets the need and is perpetually designed to accord full rein to the imaginative flair of the students, harmonized with practically desired systems at the industrial level.

The knowledge imparted through the course is based on "learning by doing". The synergy in the course is obtained through textual and practical conceptualization. Inputs from the leading professionals from time to time enable the students to keep abreast with the current trends in the garment industry. The students are also exposed to regular visits to industry, fairs, seminars, fashion shows etc. Besides, the students are exposed to actual work environment through field projects like craft survey & its documentation and the Industry Internship programs.

The Curriculum

The entire emphasis is on creation of promising designers made possible by extensive exposure to latest machinery and equipment, visual resources and 'on the job' experience during the industrial training. Thus the curriculum is designed such that there is a gradual but thorough development of a student into a professional designer.

Phase 1: Development of Basic Skills:

During this phase, the students are imparted basic skills such as Elements of Fashion, Elements of Textiles, Elements of Design, Sketching, Art Appreciation, History of Costumes, Pattern Making, Draping, Garment Construction, Textile Science, Yarn Craft, Study of Crafts & Introduction to Photography.

Phase 2: Development of Design Skills:

During this phase, the aesthetic as well as the creative skills are cultivated and the students are trained in the disciplines like; Basic Design, Fashion Illustration, Surface Developments, Art portfolio, Computer Applications, Design Conceptualization and Manufacturing process.

Phase 3: Development of Professional Skills:

After acquiring the basic skills, their proficiency is enhanced through subjects like Advanced Pattern Making, Grading, Construction, Design Development, Introduction to Management Concepts, Apparel and Visual Merchandising and Computer Aided Design, Range Development, Fashion Forecasting, Design Collection. The curriculum also imbibes some innate features for the development of skills of the students

The curriculum also imbibes some innate features for the development of skills of the students.

Design and Creativity

This is stressed upon throughout the students' training period. The students dwell in an atmosphere of inspiration, aesthetics and liberty of concepts. The students are motivated to work on story lines based on international trends and forecasts, yet encouraged to keep their roots in traditional Indian textiles and techniques.

Field Visits

Students are taken for visits to industrial establishments and fairs so as to broaden their perspectives of the garment industry.



Term Garment

It is a simulation of the commercial client demand in which students undertake practical exercise, to evaluate their design creativity, pattern making skills and quality of construction. Thus they understand the qualitative and logistics of the entire process of garment manufacturing.

Presentations / Seminars

Along with the garment presentations, the students are given opportunity to present the current topics related to the garment industry in the form of classroom seminars and presentations, which keep them abreast with the latest developments and techniques followed in the industry



Important Features of the Curriculum

Craft Documentation

Craft documentation forms an important part of the curriculum of Fashion Design course in the second semester. Here the students undertake extensive excursion to study and document the rich & diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

Industry Internship

After the fourth semester the students are required to undertake a six week industry-internship program wherein they work either in the industry or under a well known designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

Graduating Design Collection Show (Anukama)

The final collection is a virtual reality of the hard work and toil of the students of the final semester. The collections encapsulate the technical accomplishments, the creative flair and philosophy behind the concepts and designs. The process of making the collections starts from inspirations to conceptualization followed by sourcing, developing the prototype, sewing and accessorization of the final ensemble. The final presentations carry with them the inspirations and impulses of the budding designers. The collections are adjudged by a jury comprising of designers and industry experts.

Career Opportunities

The course prepares the students to pursue careers as Designers, Design Managers, Fashion Stylists, Creative Pattern Makers, Illustrators, Costume Designers, Fashion Merchandisers, Fashion Forecasters, Teachers and Entrepreneurs.



TEX

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DESIGN

Duration : 3 Years
Center : Mohali
Total Seats : 40



Textile Design (TD)

India has a strong textile design and manufacturing base whether it is traditional, handloom, power-loom or organized mill sector. Textile being one of India's core segments, is now gaining fervor both in the export and the domestic market. The changing taste of consumer, aided by higher disposable incomes, has spun a new market for these products universally.

The TD program is therefore geared to cater to the growing market demand for TEXTILE PROFESSIONALS for innovative design solutions, creative woven structures, blends and colors. It also aims to nurture the design skills and develop the 'DESIGN' attitude of the students.

Through discovering the vast range of applications for textiles, the students are encouraged to realize a target market for their designs and a strong emphasis is placed on the visual research, development of ideas and experimentation in this creative process. Craft Documentation, Live Projects and Internship with various design companies and rural segment industry address professionalism and employability by assisting students in considering their chosen career path.

The balance, that is created between innovations and creativity on one hand and the strong context of textile industry on the other hand, encourages the students to graduate with an awareness of not only the opportunities but also the challenges ahead, whether they undertake further study or begin their own textile practice in this huge and complex industry.

The curriculum

The main focus of the course is on the textile design for fashion, interiors and related fields enabling a cross-fertilization of ideas and possible collaboration by knits, weaves, CAD and CAM. It also makes students appreciate the multi-disciplinary nature of design. Planning skills are developed through analysis of fashion trends, along with study of marketing and global market analysis.

The future textile designer thus learns to develop collections according to the seasons, through the definition materials, textile structures, decorative motifs, color range and possible finishing details.

Phase I

In the first year, the students are introduced to the Fundamentals of Design, they develop their sense of color, light, shape, texture and form. It also includes study and exploration of the properties of fiber, yarns and dyes. Students are also introduced to woven, knitted, printed and embroidered textiles.

Phase II: Development of Design Skills

In this phase, main emphasis is on concept development in dialogue with material and technique. In-depth knowledge of Weaving Skills, Chemical Processing, Dyeing, Printing, Fashion Studies, Traditional Embroideries and Principles of Marketing and Management are integral part of Textile Design. Knowledge of computers as a creative design tool for design students is also stressed upon.

Phase III: Development of Design and Creative Projects

During this phase the students with tutorial guidance, negotiate a personal program of study and are responsible for the management of the project from initial concept to final stage. A dissertation is a requirement of the final award in lines with the main study program.

The course encompasses the major areas of specialization within the textile field, including woven and constructed textile, printed textile, as well as knitted and embroidered textiles.



Project Works

The students are encouraged to undertake client based projects. This equips students with the knowledge and practical design experience to channel their creative and individual skills into self-initiated and commercial applications. Students also work with various NGOs, artisans, clusters and undertake projects and help in design and product development.

Industrial Visits

Field visits to industrial establishments and fairs are a regular feature which enable the students to understand and broaden their knowledge of textiles and textile based products besides learning the actual working of the textile industry.

Workshops

Industrial experts are regularly invited to give special inputs on various areas of textiles from fiber to fabric to design in the form of workshops and lectures. This gives students a platform to interact with these industrial experts and get first hand information on latest developments on design and technology.

Trends Forum

The Institute is invited every year to set up a display of Trends Forecast at 'Texstyles India Fair' organized by India Trade Promotion Organization. The samples developed, by the students in the Institute according to the trends forecast, are displayed in the Forum. In the year 2008, NIIFT bagged the 1st prize for best display at Texstyles Fair. Exporters take keen interest in the samples developed and also buy these for further production.

Important features of the curriculum

Craft Documentation

Craft documentation forms an important part of the curriculum of Textile Design course in the second semester. Here the students undertake extensive excursion to study and document the rich and diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

Industry Internship

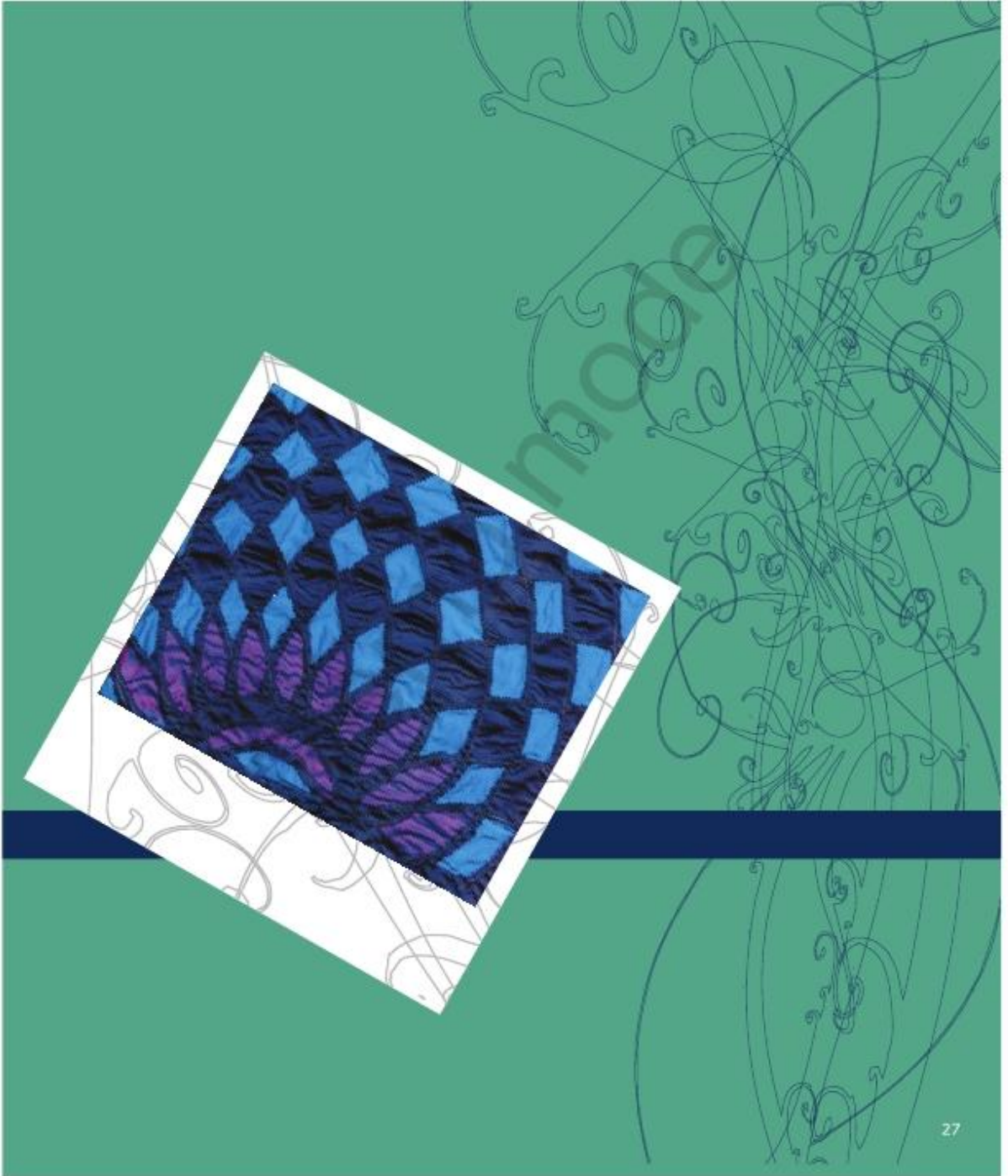
After the fourth semester, the students are required to undertake a six week industry internship program wherein they work either in the industry or under a well known textile designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

Diploma Project

The mainstay of the Textile Design Program is its primary link with the industry through the diploma project of the final semester students. These students work with an industrial client for a period of nearly 5 months. This results in the development of individual collections and exhibition of Design work in a gallery setting.

Careers

This program equips the students to pursue careers in Textile Mills, Export Houses, Home Textile Sector, Handloom Sector, Power loom sector, with Fashion Designers, Design Studios, or one can operate as Freelance Designer, Entrepreneur, etc.





Duration : 3 Years
Centre : Ludhiana
Total Seats : 40



Fashion

Design Knits (FDK)



Fashion Design Knits (FDK)

Fashion Design (Knits) is a three year specialized Graduate Diploma program to cater to the requirements of knitwear industry. It has a well defined curriculum for developing integrated expertise in design methodology in knitwear apparel and products with material knowledge to respond to the requirement of specific target markets. The multidisciplinary approach including inputs ranging from market research, material & technical knowledge for product development develops an ability in students to handle different materials for different product types in knits. A logical, sequential hand on experience enables students to conceptualize designs, make patterns, drape and construct garments of impeccable quality.

Course Contents

Phase 1: Development of Basic Skills

To establish a stable foundation on issues relating to the industry, the students firstly acquire the design skills such as Elements of Design, Elements of Fashion and Fashion Art etc. Emphasis is also on Computer Application, Tradition Textiles, Surface Techniques, Basic Weaving & Knitting Skills, Pattern Making & Construction, and History of Costumes etc.

Phase 2: Development of Design Skills

The thrust is to give specialized inputs in all the essential subjects such as Design Process, Thematic Approach to Design, Draping, Fashion Art & Illustration, Pattern Making & Construction, Computerized & Circular Knitting Techniques, Product Realization, and Marketing & Merchandising, Production Planning & Control etc.



Phase 3: Development of Professional Skills

Students undertake a number of elective subjects such as Buying & Merchandising, Quality Assurance in Knits, Processing techniques etc to fine tune their understanding of the industry and also an independent research based project. In the final semester, students undertake a Graduation Project with an industrial client, export house, or a designer. During this period the students are required to work on the brief given by the sponsor. The program culminates with a Design Collection showcased on the ramp.

The intrinsic features of this program also help in the development of personality and professional traits.

Internship

The three years of study include 6 weeks of internship program. This is intended to impart students with an appreciation and working knowledge of the industry. Students get first hand exposure of the work environment of the apparel manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice. Workshops, trade Fairs, Conferences and Seminars are important elements of the study program.

Career Opportunities

The course has been designed to create well rounded professionals, equipped to handle the challenges of knitted fabric and garment design & development for domestic and export markets. They can pursue careers as designers, merchandisers, Quality controller in the domestic and export garment units.

GARMEN I MANUFACTURING

Duration : 2 Years
Centre : Mohali
Total Seats : 40



TECHNOLOGY

Garment Manufacturing Technology (GMT)

Garment Manufacturing Technology is a two year Post-Graduate program which develops in the students the ability to make intelligent business like decisions with prudence. The program focuses on strengthening of key technological functions of apparel industry and understanding of Industrial engineering and ergonomic techniques. The emphasis is on production, planning, control and management practices applicable in the apparel industry. The continuous interaction with the industry and visits to leading manufacturing units not only create an enriching learning environment for the students but also widen the horizons of their experience. Equipped with competent technical knowledge, the students are able to anticipate and address the concerns and issues of the emerging manufacturing principles.

The basic objective of this program is to enhance the students' perception of the commercial environment and matching it with professional understanding of manufacturing technology, marketing and management principles related to the Garment Industry.

The Curriculum

The students of this program are technocrats equipped to manage all the variable resources of a manufacturing unit through rational business decisions. Thus the curriculum is designed in such a manner that all the pivotal disciplines of technology and management are incorporated judiciously throughout the learning period.

Phase 1: Development of Basic Technical Skills:

The students are introduced to varied subjects encompassing all the core topics, such as Pattern Making, Basic Garment Construction, Garment Production Machinery & Equipment, Textile Science, Basic Applied Science, Dyeing & Printing, Introduction to Knitting, Fabric and Garment Finishing, Computer Science and Information Technology.

Phase2: Development of Managerial Skills:

Along with the technical skills, the students are also exposed to the modern management practices through the subjects such as Statistics, Industrial Organization and Management Practices, Personnel Management and Industrial Relations, Operations Research, Accounts, Managerial Economics, Trade Documentation, International Finance, Project Management and Research Methodology.

Phase 3: Development of Professional Skills:

The final stage of the students' development requires concentrated inputs in the intrinsic features of garment manufacturing. The subjects covered at this stage include Spreading & Cutting of Apparel Products, Apparel Standards, Specifications & Quality Control, Work Study for Apparel Manufacturing, Apparel Production & Control, Costing of Apparel Products, Survey of Apparel Marketing & Merchandising, Plant Layout and Computer Aided Designing.

This course also has inherent features, which augment the development of competent professional traits of the students.

Field surveys:

The students are required to undertake field surveys on diverse topics to understand the forces influencing the garment industry. This enables the students to interact with all the segments of the supply chain and study the relationship.



Seminars and Presentations:

The students are encouraged to conduct research and analyse topics related to the garment industry and make presentations. Such sessions enhance their knowledge besides building up self-confidence in the students.

Industrial Visits and Interaction:

The students are taken to prominent industries which enable the students to conjunct the theory principles in the actual working environment. The institute also invites experts from the industry to interact with the students.

Important features of the Curriculum

Industry Internship

The students of this course are required to undertake a 6-8 week internship program in a Garment Manufacturing Unit, after the second semester. Students get a first hand exposure of the work environment of the Apparel manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice.

Seminars, Conference, Trade Fairs

Workshops, trade fairs, conferences and seminars are important elements of the study program. They also get a chance to work with the faculty on consultancy projects.



Diploma Project

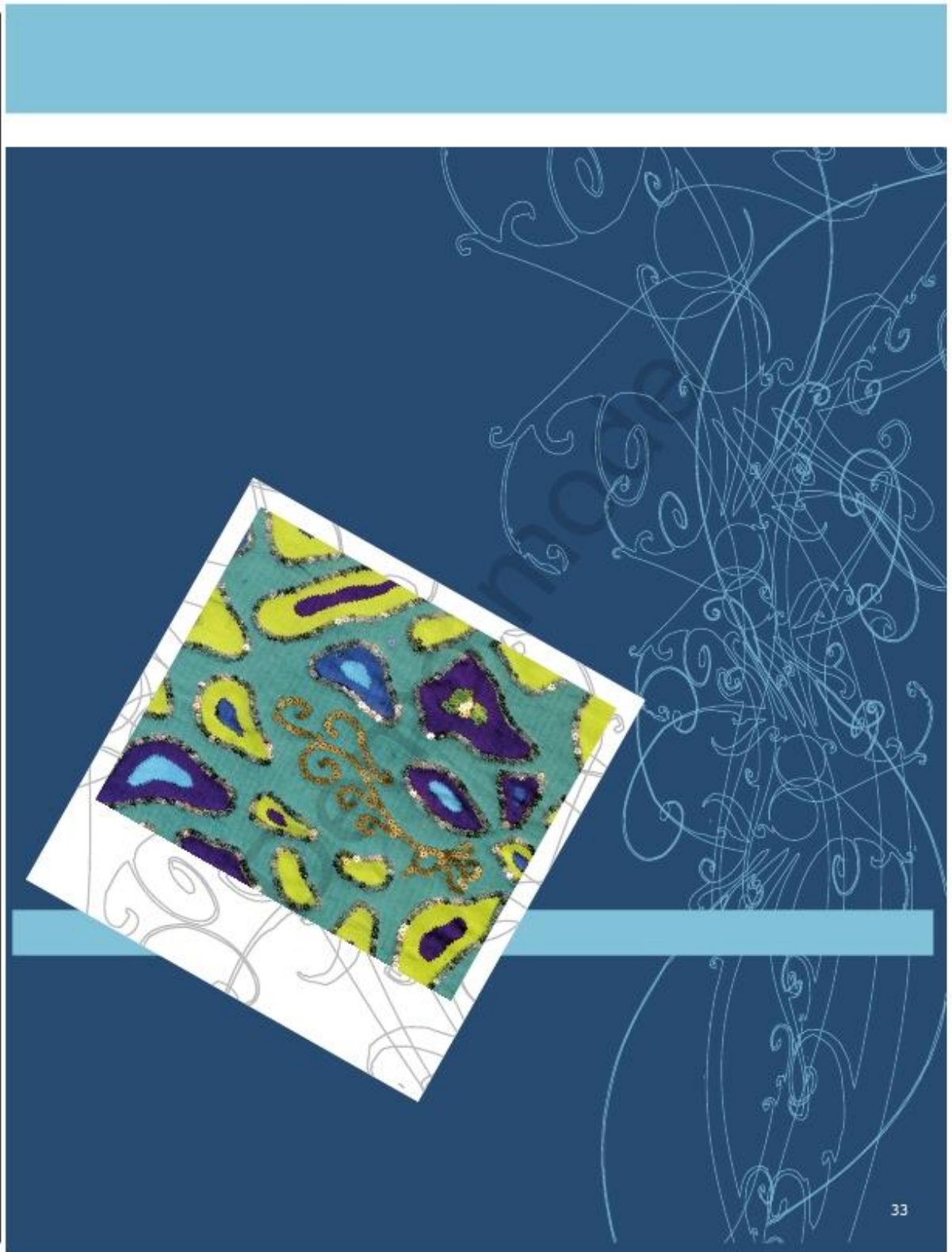
In the fourth semester, the students have to work on a diploma project taking up topics of concern to the garment industry. The diploma project provides a challenging platform for the students to extend and demonstrate their analytical skills necessary for decision making. The projects are continuously monitored by the faculty and supported by the industry. During the diploma project presentations, eminent professionals from the apparel industry are invited to evaluate the performance of the students.

Scholarships - Recognizing the contribution made by the institute in Apparel field, M/s Groz-Beckert Asia Ltd., a leading giant in manufacturing needles has instituted a Scholarship for Garment Manufacturing Technology students, which is awarded on the basis of their academic performance.

Career Opportunities

The GMT trainees can opt for challenging jobs of Production Managers, Export Managers, Merchandisers and Quality Controllers in the Domestic and Garment Export Industry and can also aspire to become budding entrepreneurs by virtue of their steadfast resolve to achieve success.





Duration : 2 Years
Center : Mohali
Total Seats : 40

Knitwear Design

&

Technology_(KDT)

Knitwear Design and Technology (KDT)

The philosophy of the course is to provide talented individuals with an environment in which personal and professional aspirations can be fulfilled. The course gives students the opportunity to develop their individual specialism at an advanced level, by exploration and experimentation with new approaches to Knitwear Design & Technology, within a dynamic postgraduate community, supported by professional staffing facilities, contemporary postgraduate studio space and modern technical resources.

The course is aimed at the following: Graduates who wish to enhance and further develop as design specialists, within the field of knitwear design. Students with demonstrated creative ability who wish to update or develop specialist skills. Specialists who wish to build on previously acquired qualifications and experience and who intend to reposition themselves within the industry.

This course is emerging as a growth area in the new world order. It is structured keeping in view the future requirements of Indian Knitting Industry. The ever-growing developments in yarn, texture, colour, materials and composition have given an advantage to the technique of knitting to the extent that knitted fabrics have started replacing woven fabrics. This specialization requires the students to work on state of the art machines like; Computerized Flat Bed Machine such as Shima Seiki, Universal and Stoll. The students are also exposed to the techniques and variants in the Circular Knitting manufacturing techniques, possible structure developments, surface treatment, processing and garmenting.

Course Contents

Phase 1: Development of Design & Basic Skills

To establish a stable foundation on issues relating to the industry, the students firstly acquire the Design Skills such as Elements of Design, Elements of Fashion, Fashion Illustration, History of Costumes, Art Appreciation etc.

Emphasis is also on basic skills such as Knitting Technology, Knitted Fabric Design Techniques, Pattern Making, Draping, Garment Construction, Textile Science, Introduction to Indian Textiles, Dyeing & Printing and Computer Applications.

Phase 2: Development of Professional Skills

The thrust is to give specialized inputs in all the essential subjects such as Design Process, Thematic Approach to Design, Circular Knitting Technique, Computerized Knitting, Apparel Production Planning & Control, Apparel Marketing & Merchandising, Fashion Buying & Merchandising, Quality Assurance in Knits, Processing Techniques for Knits and Computer Aided Design. The intrinsic features of this course also help in the development of personality and professional traits.

Fashion presentations

The students undertake an extensive research in various fields such as fashion forecasting and fashion garment designing. To augment it, they also develop prototype samples and display their work to be critically appreciated. Such exercises not only enhance their knowledge but also hone their professional presentation skills.

Industrial projects and industrial visits

Students are also encouraged to take up specific industrial projects in areas such as Garment Design, Fabric Design or Fashion Forecasting.

Students are taken to various industrial units to impart them practical knowledge of all the processes involved, and also to give demonstration of the equipment required in garment production.

Important Features of the Curriculum

Internship

The 2 years of study include 6 weeks of internship program. This is intended to impart students with an appreciation and working knowledge of the industry. Students get first hand exposure of the work environment of the apparel manufacturing system. Thus they are prepared to accept the challenges of the industry and can correlate the theory with practice. Workshops, Trade fairs, Conferences and Seminars are important elements of the study program.

Design Collection/ Diploma Project

The course culminates with a design collection show presented by the passing out students. It encapsulates the various skills grasped during the two years. The knitwear collection is a reflection of Designer's creativity in the area of fabric development combined with garment designing and construction.

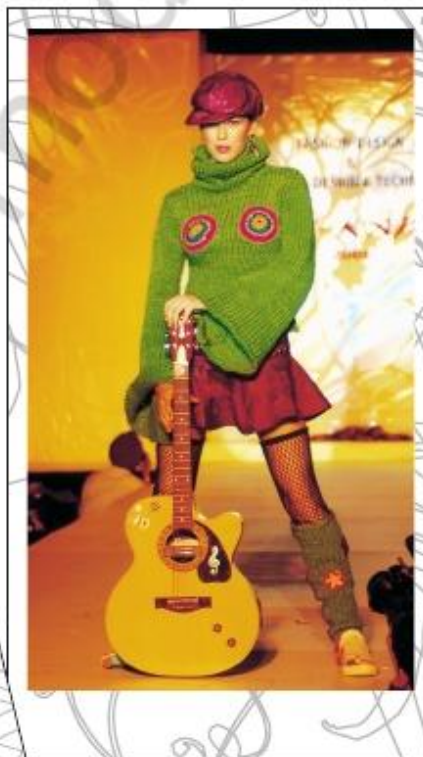
The diploma project is offered as an option to undertake an industry based real time research. This project is an attempt to carry out technical research on specific problems of knits in an attempt to solve them.

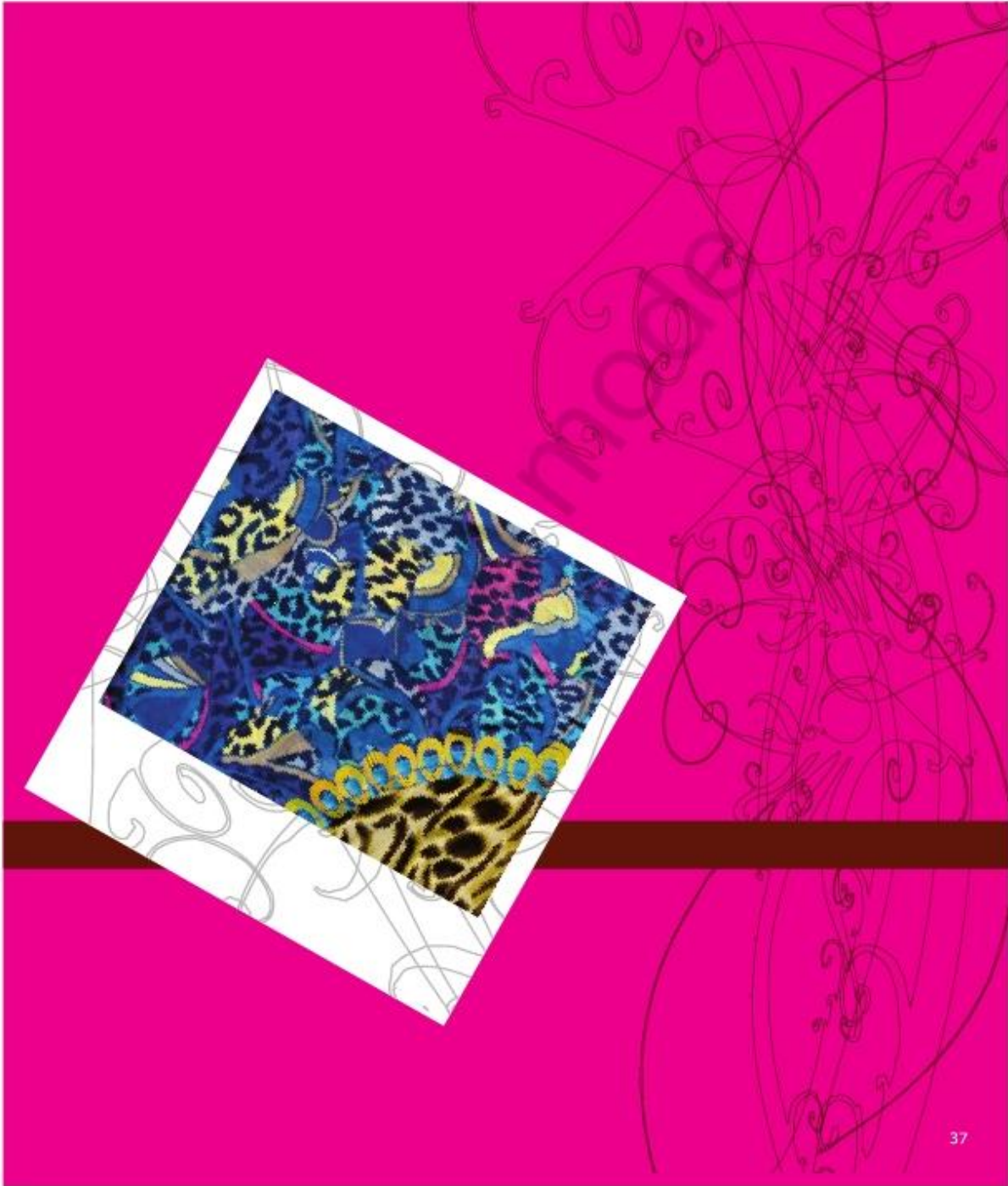


Career Opportunities

The course has been designed to create well rounded professionals, equipped to handle the challenges of Knitted Fabric and Garment Design & Development for domestic and export markets. They can pursue careers as Designers, Merchandisers, Quality Controller in the domestic and export garment units.

Scholarships - Recognizing the contribution made by the Institute in apparel field, M/s Groz-Beckert Asia Ltd., a leading giant in manufacturing needles has instituted a Scholarship for Knitwear Design Technology students, which is awarded on the basis of their academic performance.







Duration : 2 Years
Centre : Mohali
Total Seats : 40

MARKETING & MANAGEMENT

Fashion Marketing & Management (FMM)

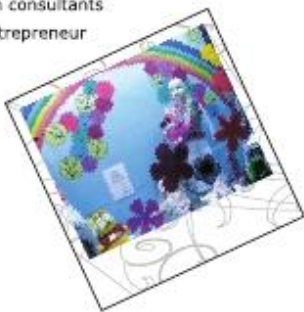
The Indian fashion industry is less than 30 years old but with fashion becoming a big business and India emerging as one of the major players in the global garment market; the need for qualified professionals in this field has increased tremendously. Export houses, domestic markets and manufacturing units throw up ample opportunities for upcoming professionals. Indian retail industry alone employs more than 42 million people, second after agriculture. The industry demands professionals who have the vision to see beyond what is already there and the ability to anticipate the market trends.

Looking at the challenging aspects of the industry and emergence of retailing as one of the biggest employment sectors of the nation, NIIFT has launched Fashion Marketing and Management (FMM). FMM as the newest and most exciting avenue for fashion and retail career pledges to give best trained professionals to the industry. These trained professionals will be like MBAs of the fashion world. While an MBA program enables to specialize either in international marketing or domestic marketing, FMM will enable the students to handle both domestic and export market. FMM aims to impart comprehensive managerial skills for marketing both luxury and high end fashion brands like Louis Vitton, Esprit, Tommy Hilfiger, Nautica, Gucci, Chanel, FCUK etc.

Objective

The two year post graduate diploma program in Fashion Marketing and Management is designed to fulfill the special requirements of the fashion retail industry and will equip the students to work in the functions of:

- Retail buyers and merchandisers
- Store operations
- Marketing consultants
- Supply chain managers
- Visual merchandisers
- Brand managers
- Image promoters
- Fashion consultants
- Self entrepreneur



Year I: Development of basic skills

The first semester of year one introduces the students to Basics of fashion, Elements of design, Principles of Marketing, Management and Retailing. Economics, Statistics and Accounting develop the analytical skills of the students. Field visits are organized during the semester to expose the students to the real life environment.

The second semester exposes the students to subjects like Visual merchandising, Advanced retail merchandising, Operation research, Consumer behavior, Fabric study and Market research.

Internship

Towards the year end, the students are required to undertake a six week industrial training. This training program provides the students an opportunity to work with reputed companies and the main objective of this exercise is to enable the students to get an insight into the real work environment in retailing and merchandising and fine tune the skills they have gained in the first year.

Year II: Development of professional skills

The third semester covers specialized subjects like Brand management, Marketing strategies, Supply chain management, Human resource management, Cost accounting etc.

Diploma project

The fourth semester requires the students to undertake a four month diploma project with the industry designed to take up real life problems of the industry and put their knowledge to test through research and analysis along with a faculty guide.

Career Opportunities

The FMM program equips the students to pursue careers in apparel retail organizations as Retail buyers and merchandisers, Store managers, Marketing consultants, Supply chain managers, Visual merchandisers, Brand managers, Image promoters, Fashion consultants, customer care executives etc.

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Duration : 3 years
Centre : Jalandhar
No. of Seats : 40

DESIGN

IN LEATHER APPARELS
& ACCESSORIES

Fashion Design in Leather Apparels & Accessories

More than ever, the leather market is recognized as a vital and extremely lucrative part of the fashion industry, where even top-name designers have ventured with outstanding success. This has created a greater need for trained professionals skilled in leather design and production. The Leather Design Course offers intensive training based on the most exacting standards of international design and craftsmanship. The ever growing leather goods sector offers exciting career prospects to young able designers. The course has been broadened to ensure that students have a 360 degree view of the work of a shoe, bag or garment designer. They are presented with all the issues, latest techniques and technologies. They learn how to design the right product for the right market and how to develop their design in the most efficient way.

The Curriculum

The absolute emphasis of this program is to enable the students acquire a solid foundation from which they can design garments, shoes or bags. Specialized executive training in leather goods, garments, footwear, home décor and upholstery is provided in a highly experiential format.

Program Content:

Phase 1: Basic foundation program in Leather & Design

Phase 2: Emphasis is on comprehending the material, patterns & designs. Students study Fashion Illustration, Pattern Making & Construction, Leather Processing & Surface Techniques, Computer Applications and Retailing & Design Projects.

Phase 3: In addition to the above studied content, curriculum focuses the manufacturing processes, leather processing etc. Students undergo industry internships for hands on experience.

Phase 4: Main focus is on Research & Development in design.

Fashion Concepts: workshops and seminars

- **Culture of Leather** : An innovative change rather than chronological periods.
- **Guest Speaker** : Guest speakers are invited from Industry which has immense practical experience.
- **Contemporary aesthetics** : International mapping of aesthetic values and their current forms.
- **Trend research** : Professional to the sector and personal.
- **Consumer concepts** : Cross discipline tools for identifying market opportunity
- **Creative thinking** : Seminar for training creativity.
- **Brand identity** : Understanding the creative end of a brand; analysis tools and personal branding
- **Craft Documentation** : Learning craft of a specific area and adapting it on leather products.
- **Design and Communication** : Students work on project assignment for the industry
- **Sketching and illustration** : Specialized techniques for garments, shoes and accessories.
- **Collection development** : Basic structure of a shoe and garment collection.
- **Signature elements** : Accessories and construction detail
- **Branding** : Visual communication of brand merchandising, packaging and display.
- **Final collection / Research Project:** Students work under guidance for the realization of their final creative collection from prototype to presentation

Methodologies

The students under expert guidance work in close relationship to the resources and realities of the local luxury industry, from master craftsmen to innovative technology and research. Classroom lectures, industry and trade show visits and master class artisan workshops provide a strong foundation for group projects and individual research. The curriculum involves:

- Classroom lessons
- Lab
- Expert conferences on specific topics
- Visits to shows and fairs of the fashion sector
- Tannery Visits
- Industrial visits
- Visits to the most representative sales points in the surroundings

Salient features of the program

Product development : Testimony from professionals in all phases of the Leather industry

Tannery Training : In the initial phase the students visit a tannery to acquire knowledge of leather processing and finishing. They learn to identify various kinds of leather and the tools and techniques involved in making leather.

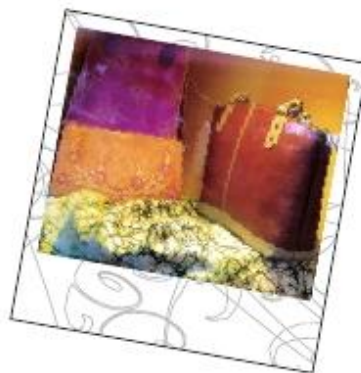
Industry Internship : Students are required to undertake an Industry Internship. The objective of the internship is to:

- Expose students to prevalent commercial and industrial practices in leather, standards and organization;
- Reinforce theoretical knowledge with practical experience;
- Deepen knowledge and skills in a practical, hands-on situation;
- Develop their ability to work as an effective and willing member of a team; and,
- Sensitize them to the pressures of a fast-moving industry and sharpen their problem-solving skills.

Career / Employment Opportunity

The creation of leather products involves the skills of many professionals, ranging from art directors and stylists, trend and material researchers, traditional and CAD patternmakers, to product and brand managers and merchandisers, each having a specific vocabulary and technical requirements. This program closely examines the roles, skills and competence required to carry out these activities, investigating them through practical and creative training. The objective is the development of a personal creative identity capable of original research to propose innovative collections for the fashion industry. The opportunities as such are unlimited as follows-

- Entrepreneur
- Export/ Buying House Sampling Co-ordinator , Designer or merchandiser
- Stylist
- Shoe design
- Style studio footwear collection
- Brand accessory direction
- Accessory Collection Co-ordinator
- Brand identity communication
- Style office Collaborator
- Trend research
- Prototype Pattern Maker
- Product development and international sourcing
- Educational Practice



Other Facilities at NIIFT

Girls' Hostel

NIIFT provides excellent residential accommodation to outstation girl students of the institute at its own hostel, built and located in the immediate vicinity of the institute campus at Mohali. The Hostel is well equipped with modern amenities to provide for a comfortable and safe accommodation. NIIFT also provides mess service to the residential students on a no profit/no loss basis.

At present, NIIFT doesn't have any hostel for the boys, but the efforts are on to provide boarding and lodging facilities to the boys in near future.

Bus Service

NIIFT also provides bus service to the students, to and from the institute on nominal monthly charges.

Canteen Facility

The campus canteen provides hygienic food at affordable rates. A student committee is responsible for deciding the menu in consultation with the contractor.

Placement Service

A Placement Cell has been set up with the members drawn from the faculty and students for the purpose of facilitating campus placements. NIIFT is proud to claim that till date it has been able to provide almost 100% placements to its graduating students. Students have been placed in leading National and International Companies occupying challenging positions. Few among those are RMX Joss, Cascade Apparels, Vardhman Group, Orient Crafts, Matrix Clothing, Rupayan, Nahar Group, Richa & Co, Sewa Exports, Cheer Sagar, Wingsfield, Graffiti, Ravels, GIVO International, B.L. International, Globus, Georgie etc. Many Domestic Brands such as Sportking, Monte Carlo, Rage Apparels, Duke Fashions, Black Berry, VXL Techs etc. have also been associated with NIIFT. The Students have also been promoted by leading Designers. Some of the students have also started their private labels and are successfully running their own enterprises.



Admission Guidelines



Admission Guidelines

- A candidate can apply for any of the following UG /PG Programs :-
- 1. Undergraduate Programs
Fashion Design
Textile Design
Fashion Design Knitwear
Fashion Design in Leather Apparels & Accessories
- 2. Postgraduate Program in Knitwear Design Technology
- 3. Postgraduate Program in Garment Manufacturing Technology or
Postgraduate Program in Fashion Marketing & Management
- The admission for **Undergraduate Programs** i.e. Fashion Design (FD), Textile Design (TD), Fashion Design Knits, Fashion Design in Leather Apparels & Accessories, and **Postgraduate Programs** in Garment Manufacturing Technology (GMT), Fashion Marketing & Management (FMM) and Knitwear Design Technology (KDT) will be on the basis of Written Examination followed by Situation Test, Group Discussions and Interview.

ADMISSION CALENDER -2009

Issue of Prospectus by Hand/By Post	:	02-04-2009
Last date for receipt of filled in application	:	19-05-2009
Date of Entrance Examination	:	05-06-2009
Situation Test/Group Discussion/Interviews (PG Programs)	:	1 st & 2 nd July, 2009
Counseling and Final Result (PG Programs)	:	2 nd July, 2009
Fee Deposit (PG Programs)	:	2 nd July, 2009
Situation Test/Group Discussion/Interviews (UG Programs)	:	8 th & 9 th July, 2009
Counseling and Final Result (UG Programs)	:	10-07-2009
Fee Deposit (UG Programs)	:	10-07-2009

Who Can Apply

The Eligibility criteria for the programs is

Undergraduate Programs

- Fashion Design
- Textile Design
- Fashion Design Knits)
- Fashion Design in Leather Apparels & Accessories
- The +2 level examination from any recognized Central / State Board of Secondary Examination, such as Central Board of Secondary Education, New Delhi, and Council for Indian School of Certificate Examination, New Delhi (or)
- General Certificate Education (GCE) Examination (London/Cambridge/Sri Lanka) at the Advanced (A) Level (or)
- Any Public School/Board/University Examination in India or in Foreign countries recognized by the Association of India Universities as equivalent to 10+2 system. (or)
- A pass grade in the Senior Secondary School Examination conducted by the National Open School with a minimum of five subjects (or)
- 3 or 4-years diploma recognized by AICTE or a State Board of Technical Education.

Postgraduate Programs

- Knitwear Design Technology
- Garment Manufacturing Technology
- Fashion Marketing & Management
- A three years Bachelor's Degree or equivalent in any discipline recognized by the Association of Indian Universities or Diploma in Fashion Design NIIFT only.

- For foreign Bachelor's Degree, not recognized by the Association of Indian Universities, proper certification by a National Body constituted in the country concerned for granting equivalence will have to be produced.
- The candidates who are appearing for their qualifying examination can also apply. Their admission, however, will be provisional and subject to their obtaining defined eligibility latest by 30th June, 2009.
- Proof of the candidates having successfully passed the qualifying examination will have to be produced at the time of joining the NIIFT program.
- Non-fulfillment of above will automatically result in the cancellation of the provisional admission.

Reservation of seats

- The reservation policy followed by NIIFT for seats in each program is as follows. (Subject to the condition of defined eligibility)

Category	Code	Reservation
Schedule castes	SC	15%
Scheduled tribes	ST	7.5%
Physically Handicapped	PH	3%
Foreign National / NRI	NRI	7 seats

The qualifying candidates need to meet the eligibility and admission requirements of NIIFT. Requirements of each category are as follows:

SC/ST candidates:

Candidates applying under this reserved quota would have to produce a Caste/Tribe certificate from the Competent Authority of the respective States/Union Territories/National Commission of Tribes.

PH Candidates:

Candidates seeking admission under physically handicapped quota must produce a Disability Certificate issued by the Medical Board attached with the Vocational Rehabilitation Centre (VRC) working under the Ministry of Labour, Govt. of India, certifying their disability as 40% or more.

NIIFT reserves the right to disqualify the candidature in case of inability of the candidate to perform for a particular program. The seats of SC and ST category are inter changeable depending upon candidates available in each category and any seat left there after will be offered to General Category candidates.

Any seat left vacant in NRI and PH category will be offered to General Category candidates.

Foreign /NRI Candidates

7 seats in each discipline are reserved for admission of Foreign Nationals whether residing in India or abroad, applicants from Non-Resident Indian as specified in the Income Tax Act, 1961. The admission to NIIFT programs for Foreign Nationals / NRI candidates will be offered on the basis of first come first serve basis. The Foreign Nationals/NRI candidates are required to pay US \$ 4000 as tuition fee for each academic year consisting of two semesters and would need to obtain a valid residential permit or student visa for the prescribed duration of the program. Hostel and other charges will be additional, paid on actual basis.

Procedure for applying under Foreign/ NRI category

- Candidates seeking admission under this category should apply in the prescribed application form.

- The duly filled in application should be sent to NIIFT, Mohali along with following documents:

1. An attested copy of relevant pages of passport containing details of the applicant.
2. An attested copy of proof of status of NRI / Foreign National.
3. A Demand Draft of US\$ 70 in favour of NIIFT, Mohali payable at Mohali/ Chandigarh.

How to apply

- The prospectus along with the application form can be obtained on payment of Rs 1000/- (**inclusive of examination fee**) and Rs.500 in case of SC/ST candidates and persons with disabilities, by hand or by post through cash or Demand draft in favour of NIIFT, Mohali from the following addresses:

Northern India Institute of Fashion Technology (NIIFT) B-68, Phase-7, Industrial Area, Mohali-160055 (Punjab) cash or by Demand Draft by hand or by postal request.

The forms can also be purchased from selected Branches of HDFC Bank (list available at www.niiftindia.com).

- The candidate may submit the duly filled in Application form, latest by 19-05-2009.
- NIIFT will reject all applications received after due date and no communication will be entertained in this regard.
- NIIFT reserves the right to reject the incomplete application forms.

Submission of Admission Form

- Admission form complete in all respects should be sent to the Director General, NIIFT, B-68, Phase-7, Industrial Area, Mohali, Punjab latest by 19-05-2009.

- Forms received after this date will not be accepted. The Institute does not take any responsibility for delay or loss of form in correspondence through postal transit or by courier
- Candidates will receive their admit cards by the 30th May 2009. In case of delay, the candidates are advised to immediately contact the Admission cell, NIFT, Mohali with photocopy of submitted admission form and two attested passport size photographs.

Online Submission of Application Form

NIFT also provides the facility for applying ONLINE. Guidelines for applying online with detailed procedure are available on the website: www.niftindia.com.

It will be in the interest of the applicants, if the form is filled online as the particulars of the candidates will go directly in to the database.

Admission Test:

- The selection of the candidates is done in two phases.

Phase I:

All the candidates will have to undergo a written examination. This exam is planned in a manner so as to test the knowledge, skills, ability and aptitude of the candidates. The sample details of the above mentioned tests are explained under the head Scheme of Examination.

Phase II:

The candidates short listed on the basis of written test will be invited for Situation Test (only for Design programs), Group Discussion (GD) and Personal interview. The result of the written examination of successful candidates will be displayed at NIFT campus, Mohali and also on NIFT web site

www.niftindia.com. Short listed candidates will be informed separately by registered post also about the dates of subsequent tests (NIFT does not publish result in the newspapers).

- Admission test will be conducted on 5th June 2009 in the following cities: -

S.no.	Examination Centre	Code
1.	Chandigarh	01
2.	Dehradun	02
3.	Delhi	03
4.	Jalandhar	04
5.	Ludhiana	05
6.	Lucknow	06
7.	Patna	07
8.	Ranchi	08

Choose any one of the examination centre and fill the corresponding exam centre code on the application form. Please note that NIFT reserves the right to cancel or shift any of the above examination centres.

Schedule of written examination.

Date: 5th June 2009

Programme	Test	Time
Undergraduate Programs (FD, TD, FDK, FD LAA)	GAT(UG) CAT (UG)	10.00a.m. – 12.00 noon 2.00p.m. – 5.00p.m.
GMT (PG)/ FMM (PG)	GAT(PG) MAT (PG)	10.00a.m. – 12.00 noon 2.00 p.m. – 4.00 p.m.
KDT (PG)	GAT (PG) CAT (PG)	10.00a.m. – 12.00 noon 2.00p.m. – 5.00p.m.

The admission to a program is based strictly on merit and the seats in the program and Centre would be offered as per the merit during the counseling.

A candidate who has not completed any stage of the admission test administered, his / her candidature would be deemed to be cancelled.

- The **Weightage** of each test in the final merit list will be:-

Programme	Phase	Tests	Weightage
Undergraduate			
Program(FD / FDK FDLAA / TD)	I	GAT (UG)	30%
		CAT (UG)	30%
	II	Situation Test	20%
		Interview	20%
GMT/FMM	I	GAT (PG)	30%
		MAT (PG)	30%
	II	Group Discussion	20%
		Interview	20%
KDT	I	GAT (PG)	30%
		CAT (PG)	30%
	II	Situation Test	20%
		Interview	20%

Description of the Test

GAT (General Ability Test) examines the basic knowledge and aptitude for logical thinking. The test is devised according to the basic eligibility criteria of the candidates. UG and PG courses are designed for all the above mentioned undergraduate and post graduate courses. The PG test will include more complex questions.

CAT (Creative Ability Test) tests the candidates for their design skills and innovativeness.

MAT (Managerial Ability Test) is an objective test to assess the problem solving aptitude and the environmental sensitivity of the candidates.

Situation Test is a practical test to evaluate the candidate's skills for materials handling and innovative ability on given situation with a given set of materials.

Group Discussion assesses the candidate's communication skill.

Interview evaluates the candidate's interpersonal skills.

The sample questions for written examination may be seen under the head –Scheme for Examination

General Instructions

- The admission to a program is based strictly on merit

and the seats in the program and Centre would be offered as per the merit during the counseling.

- Successful candidates eligible for admission will be required to attend the counseling session on a specified date and time at their own expense at NIIFT Campus at Mohali. The schedule of the counseling for final allotment of course would be displayed on the NIIFT website www.niiftindia.com. Candidates whose name appear in the list put on the website but have not received the invitation for counseling should also appear for counseling on the counseling date(s) notified.
- If the candidate remains absent on the date and time specified for the counseling session or does not deposit the fee through Bank Demand Draft, the candidature will be cancelled and the next candidate in the final merit will be called immediately.
- A candidate who reports later than the date and time when his/her rank in the rank list required him/her to do so, he/she will be considered for admission against the seats that are available at that point of time in various programs at other NIIFT centres. He/she will not be eligible and will not be considered against a seat that would have ordinarily gone to him/her on the basis of merit.
- The candidates are advised to join the program offered at the allotted study centre within ten days of commencement of the program, failing which, their admission will stand cancelled without any intimation and the tuition fee paid shall be forfeited. The vacant seat shall be offered to the wait listed candidates in the order of merit.
- The candidates are advised in their own interest to submit their admission forms complete in all respects. Incomplete forms are liable to be rejected.
- The attested copies of all the certificates, degree and detail mark sheet of the qualifying examination passed by the candidates should be enclosed invariably along with the form. However the final eligibility will be checked at the time of interview /Situation Test. Original certificates should not be enclosed.

- The candidates submitting detailed marks card with grade point system must also append the relevant conversion tables.
- The candidates are advised to retain a photocopy of the application form.
- Any attempt to influence admission process by way of recommendation will invite disqualification for the candidate.
- Any dispute arising out of admission would be under the jurisdiction of Mohali courts.
- NIIFT reserves the right to add or discontinue any program at any centre.
- The medium of instruction in NIIFT and of the entrance examination is English.
- NIIFT reserves the right to add or discontinue any program.

FEE STRUCTURE

Description	Fee
Tuition fee	
For Indian Residents	Rs. 30,000/- per semester
For Foreign /NRI/ Candidates	US\$ 4,000/- per annum
Security Deposit	Rs. 4,000/- (One Time) (Rs. 2000/- Refundable)
Library fee	Rs. 2,500/- per annum
Medical Insurance	Rs. 1,250/- per annum Premium
Extra-Curricular Fee	Rs. 1,000/- per annum

Hostel Fee (Mohali)

Hostel Fee	Rs. 8,000/- per Semester
Hostel Security	Rs. 4,000/- (One Time) (Rs. 2,000/- Refundable)
Electricity Charges	Rs. 1,800/- per Semester

Bus Fee (Mohali)

From Hostel	Rs. 1,500/- per Semester
From Mohali	Rs. 2,000/- per Semester
From Chandigarh	Rs. 3,000/- per Semester

Note:-

1. NIIFT reserves the right to revise the fees as and when required.
2. The revised fee structure will be applicable to new as well as senior students.
3. 50% of tuition fees & security deposit (refundable) will be refunded to the candidates, who withdraw their candidature on or before 15th July 2009.
4. Only security deposit (Refundable) will be refunded to the candidates, who withdraw their candidature between 15th July 2009 to 31st August 2009.
5. Requests for withdrawal of security deposit will not be entertained after 31st August 2009.
6. In case NRI student withdraws from the course till 15th July 2009, an amount of USD 500 or equivalent in Indian rupees will be refunded

Scheme of Examination

I GENERAL ABILITY TEST: -

A combined general ability test will be conducted for all candidates seeking admission to any of the courses offered by NIIFT. The performance of general ability test will carry 40% weightage in the total marks for the admission test. This test is divided into four sub tests, namely,

a) Quantitative Ability Test

This sub-test is designed to test the quantitative ability of the candidates. The sub-test consists of questions of addition, subtraction, multiplication, division, fractions percentages, interests, work and tasks, ratio and proportion, speed and distance and profit and loss etc.

b) communication ability Test

This sub test is aimed at testing the verbal ability of the candidate in daily communication in English,. It includes questions of synonyms, antonyms, words with

corresponding meaning, singular, plurals, fill in the blanks, one word substitution, idioms and phrases, correct spellings, analog test etc.

c) English Comprehension Test

In the subset, an effort is made to test one's ability to read and grasp a situation.

d) Analytical Ability Test

The sub test is designed to test the candidate's ability to deduce inference from the given information. This test is directed towards assessing candidate. An important aspect of the test is the candidates understanding of colour and illustration.

II CREATIVE ABILITY TEST

The candidates appearing for Fashion Design, Textile Design and Knitwear Design Technology will have to undergo this test. This test is to judge the skill observation and design ability of the candidate. An important aspect of the test is the candidates understanding of colour and illustrations.

Situation test :

- Short listed candidates from the entrance examinations are required to undergo a situation test which is a hands on test to evaluate the candidates skills for material handling and innovative ability on a given situation with a given set of material.

III MANAGERIAL ABILITY TEST

Along with the general ability test the candidate appearing for Garment Manufacturing Technology Course will take this test, it will include the following subjects :

a) Vikalpa

This is an ability test to judge the managerial and inter personnel skills of the candidates. This will also evaluate the candidate's ability to logic reasoning and thinking.

b) Environment Awareness Test

The questions are intended to bring out the

candidates alertness to environment and awareness of current developments.

c) Logical Ability Test

This section tests the ability to identify the logic or reason involved in a particular problem and applying the same in solving the problem. Concepts and practice of creative and lateral thinking is likely to be useful.

GROUP DISCUSSIONS

Group discussions would entail a discussion comprising of approximately 15-20 minutes of discussion on a topic given on which a panel of experts will assess the candidates on the following parameters like: -

- Conceptual clarity, Knowledge of the topic assigned, contribution made to the topic by the group, inter personnel skills, ability to generate new ideas, problem solving approach, leadership qualities, effective communication.

PERSONAL INTERVIEW

A candidate is judged on the various parameters listed below: -

- Career Orientation, Aptness for the field, Overall personality traits, Overall personal achievements in academics and extracurricular activities, Communication, General awareness and aptitude.

Rules and Regulations For Students

- All the students of Northern India Institute of Fashion Technology have to sign an undertaking to maintain high order of discipline, punctuality & decency in the Institute and to abide by all the rules and regulations given in the students rules and regulations booklet.

(Govt. of Punjab)

No.

☐ Undergraduate Programs (FD/FDK/TD/FDLAA) ☐ Postgraduate Program in KDT
☐ Postgraduate Program in GMT/FMM ☐

Chandigarh ☐ Dehradun ☐ Delhi ☐ Jalandhar ☐ Ludhiana ☒
Lucknow ☐ Patna ☐ Ranchi ☐

[illegible][illegible][illegible]

Address

[illegible][illegible]

10. Category GEN/NRI/SC/ST/PH)

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(Kindly attach the proof of being SC/ST/PH)

Drawn on (Name of the bank)

	University/Board	Degree/Diploma Certificate	Year of Passing	% age of Marks Obtained	Division
School (10+2)					
Graduate Studies					
Post Graduate Studies					
Other Qualification					

14. I hereby solemnly affirm that the information furnished by me in the application form is true and correct. However, if any information furnished herein is fraudulent, incorrect or untrue, I understand that I am liable to criminal prosecution and I also agree to forego my seat. Further that the selection and admission to the course is liable to be cancelled. I hereby agree to abide by all the conditions set forth in the NIFT prospectus 2020

Signature of Applicant

Instructions for Candidates

1. All candidates must carefully read the prospectus for the year 2009.
2. Application forms duly filled in must be sent to the Director General, Northern India Institute of Fashion Technology, NIIFT, B-68, Ind. Area, Phase-VII, Mohali (Pb.)-160 055 latest by 19.05.2009.
3. Please affix one attested passport size photograph (5cmx4cm) on the application form.
4. Incomplete and wrongly filled in application forms will be rejected. Applications from ineligible candidates will also be rejected. No refund will be made for rejected applications forms.
5. Candidates securing admission on the basis of incorrect and/or misleading information, are liable to have their admission cancelled at any stage.
6. Candidate will be called for written entrance test and will be intimated through admit cards.
7. Those short listed on the basis of their performance in the entrance test would be called for further test and interview. TA/DA for exam/Interview to be borne by the candidates.
8. NIIFT reserves the right of selection.
9. Candidates are advised not to send any recommendations (oral or written) at any stage of the selection process. Any such attempt would render the candidate to be disqualified for selection.
10. The entrance tests will be conducted on 05.06.2009.
11. The programme codes are as under :

Programme Name	Code
Undergraduate Programs	
• Fashion Design	FD
• Fashion Design (Knits)	FDK
• Textile Design	TD
• Fashion Design in Leather Apparels & Accessories	FDLAA
Postgraduate Program in Knitwear Design Technology	KDT
Postgraduate Program in Garment Manufacturing Technology	GMT
Postgraduate Program in Fashion Marketing & Management	FMM

12. Entrance test will be conducted at the following centers* :

Chandigarh	Dehradun	Delhi	Jalandhar	Ludhiana
Lucknow	Patna	Ranchi		

*NIIFT reserves the right to cancel/shift entrance examination centre at any point of time.

13. Irrespective of any declared holiday examination will be held as per schedule.
14. NIIFT does not take any responsibility for non receipt of intimation/postal delays.

Entrance Examination- 2009

Issue of Prospectus by Hand/By Post	:	02-04-2009
Last date for receipt of filled in application	:	19-05-2009
Date of Entrance Examination	:	05-06-2009
Situation Test/Group Discussion/Interviews (PG Programs)	:	1 st & 2 nd July, 2009
Counseling and Final Result (PG Programs)	:	2 nd July, 2009
Fee Deposit (PG Programs)	:	2 nd July, 2009
Situation Test/Group Discussion/Interviews (UG Programs)	:	8 th & 9 th July, 2009
Counseling and Final Result (UG Programs)	:	10-07-2009
Fee Deposit: (UG Programs)	:	10-07-2009

Centre of Examination

S.no.	Examination Centre	Code
1.	Chandigarh	01
2.	Dehradun	02
3.	Delhi	03
4.	Jalandhar	04
5.	Ludhiana	05
6.	Lucknow	06
7.	Patna	07
8.	Ranchi	08

Prospectus Cost (Inclusive of Entrance Examination Fees)

General Category	Rs. 1,000/-
SC/ST/PH	Rs. 500/-



MOHALI

Northern India Institute of Fashion Technology

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LUDHIANA

Northern India Institute of Fashion Technology

Business Centre Building, Focal Point,

Phase VIII, Ludhiana, Tel.: 0161-2670216

www.niiftindia.com