

Textile, one of India's core segments, is now gaining favor both in the export and the domestic market. The changing taste of consumer, aided by higher disposable incomes, has spun a new market for these products universally.

The TD programme is therefore geared to cater to the growing market demand for TEXTILE PROFESSIONALS for innovative design solutions, creative woven structures, blends and colors. It also aims to nurture their design skill and develop the 'DESIGN' attitude of the students.

Through discovering the vast range of applications for textile, the students are encouraged to realize a target market for their designs and strong emphasis is placed on the visual research, development of ideas and experimentations on the creative process. Craft Documentation, Live Projects and Internship with various design companies and rural segment industry will address professionalism, and employability by assisting students in considering their chosen career path.

No. of Students Passing Out
28



Curriculum

The main focus of the course is on the textile design of fashion, interiors and related field enabling a cross-fertilization of ideas and possible collaboration by exploring the areas of stitchery, mixed-media, print, knits, weaves, CAD and CAM. It also makes students appreciate the multi-disciplinary nature of design. Planning skills are developed through analysis of fashion trends, along with study of marketing and global market analysis.

The future textile designer thus learns to develop collections according to the seasons, through the definition of materials, textile structures, decorative motifs, colors range and possible finishing details.

Phase-I

In the first year, the students are introduced to the Fundamentals of Design, they develop their sense of color, light, shape, texture and form. It also includes study and exploration of the properties of fibers, yarns and dyes. Students are also introduced to woven, knitted, printed and embroidered textiles

Phase-II: Development of Design Skills

In this Phase, the main emphasis is on concept development in dialogue with material and technique. In depth knowledge of Weaving Skills, Chemical Processing, Dyeing, Printing, Fashion Studies, and Traditional Embroideries are an integral part of the curriculum. The students also become familiar with the principles of marketing and planning. Knowledge of computers as a creative design tool for textile design students is also stressed upon.

Phase-III: Development of Design and Creative Project

During this phase the students with tutorial guidance, negotiate a personal programme of study and are responsible for the management of the project from initial concept to final stage. A dissertation is a requirement of the final award in lines with the main study programme.

The course encompasses the major areas of specialism within the textile field, including woven and constructed textile, as well as knitted and embroidered textiles.

Project Works

The students are encouraged to undertake client based projects. This equip students with the knowledge and practical design experience to channel their creative and individual skills into self-initiated and commercial applications.

Industrial Visits

Field visits to industrial establishments and fairs are a regular feature which enables the students to understand and broaden their knowledge of textiles and textile based products besides learning the actual working of the textile industry.

Workshops

Industrial experts are regularly invited to give special inputs on various areas of textiles from fiber to fabric to design in the form of workshops and lectures. This give students a platform to interact with these industrial experts and get first hand information on latest developments on design and technology.

IMPORTANT FEATURES OF THE CURRICULUM

Craft Documentation

Craft documentation forms an important part of the curriculum of textile course in the second semester. Here the students undertake extensive excursion to study and document the rich and diverse aesthetic heritage of our country. The survey enables the students to interact with the craftsmen in their habitats and get the first hand knowledge of the art and crafts.

Industry Internship

After the fourth semester the students are required to undertake a six weeks industry internship programme wherein they work either in the industry or under a well known textile designer. The main objective of this exercise is to enable the students to get an insight into the real working environment.

Diploma Project

The mainstay of the Textile Design Program is its primary link with the industry through the diploma project of the final semester students. These students work with an industrial client for a period of nearly 5 months. This results in the development of individual collections and exhibition of Design work in a gallery setting.

Careers

This programme equips the students to pursue careers in Textile Mills Exports Houses, with Fashion Designers, Design studios, Industries, Handloom Sector, Power loom sector Freelance Designer or Entrepreneurs.

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